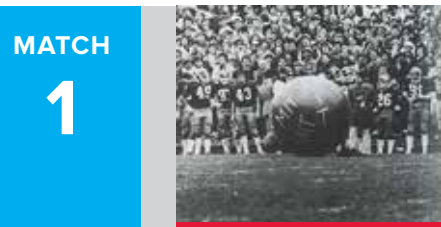


MIT HACK MADNESS



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|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| 03/03/2014 | 03/05/2014 | 03/07/2014 | 03/10/2014 | 03/12/2014 | 03/10/2014 | 03/07/2014 | 03/05/2014 | 03/03/2014 |
| ROUND 1 | ROUND 2 | ROUND 3 | ROUND 4 | FINAL | ROUND 4 | ROUND 3 | ROUND 2 | ROUND 1 |



MATCH 1

THE HARVARD-YALE FOOTBALL GAME (1982)

Three hacks, one game. With eight minutes remaining in the second quarter, hackers inflated a six-foot weather balloon near the 50-yard line that spelled "MIT" before it burst into a cloud of talcum powder. At halftime, another group of hackers disguised as the Yale Marching Band laid on the field to spell "M-I-T" with their prone bodies. Later, they tricked 1,000-plus Harvard fans into spelling "M-I-T" with cards in the stands.



VOTE

MEASURING A SMOOT (1958)

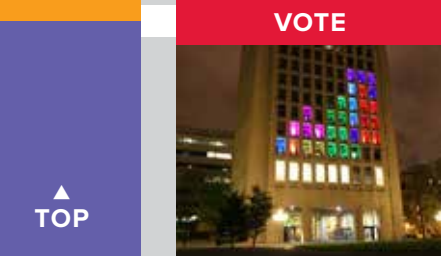
After a Lambda Chi Alpha headmaster grew tired of the boring half-mile walk across the Harvard Bridge, he invited seven students to calibrate the bridge using 5'7" freshman **Ollie Smoot**. The Bridge's length: 364.4 Smoots, give or take an ear. Today, Smoots are marked permanently on the bridge and the **measurement is recognized** in the *American Heritage Dictionary*.



MATCH 2

CALTECH CANNON HEIST (2006)

During spring break, MIT students traveled cross-country to rival Caltech and—**posing as the fictional Howe & Ser Moving Company**—transported the school's three-ton Fleming House cannon back to Cambridge. The cannon, complete with an oversized Brass Rat on its barrel, was on display in front of the Green Building just in time for Campus Preview Weekend. More than 30 students were involved in the 10-day hack.



VOTE

TETRIS ON THE GREEN BUILDING (2012)

"The Holy Grail of Hacks." During Campus Preview Weekend, Bldg. 54 was **transformed into a giant video game canvas**, with students and alumni battling each other in a multicolor game of Tetris. Players controlled the blocks from a console in front of the building. Each game began with the word "TETRIS" scrolling across the building and, upon defeat, the blocks crashed to the bottom.