DIRECTORS’ MESSAGE

Dear Volunteers,

We were thrilled to see so many of you back on campus for the 2005 Alumni Leadership Conference (ALC) in September! Turnout was exceptional this year, and of the 49 active domestic clubs 33 were represented at ALC. Particular kudos go out to volunteers from international clubs who traveled all the way to MIT for the weekend: Brazil, Hong Kong, Japan, Lebanon, Libya and Mexico. This type of turnout underscores your tremendous commitment to MIT and improves the quality of the conference by adding a richness and diversity of shared ideas.

It was great to share with you the launch of the newly improved Online Alumni Directory (OAD). With increased search capabilities the new OAD allows you to look up alumni using different criteria such as student activities, volunteer records, and career affiliations. Please take advantage of this powerful tool to gain insight into your local population, to search for potential speakers for club events, and to recruit new volunteers.

As the holiday season approaches, we want to thank you for your incredible contributions as club and affinity group volunteers. Your efforts have created a vibrant alumni network worldwide. We encourage you to thank your volunteers for making each of your groups successful organizations. For example the MIT Club of Chicago recently held a volunteer thank you reception that was hosted by Alumni Association President Scott P. Marks '68. Whether you host a volunteer thank you reception, present certificates of achievement, or nominate volunteers for the Volunteer Honor Roll of Service, please make sure to recognize the efforts of all the people who make your group excel.

We hope you enjoy a healthy and happy holiday season!

Jamie Brogioli & Melissa Marquardt
Directors,
Clubs & Regional Programs

Alumni Leadership Conference


The 2005 Alumni Leadership Conference (ALC) brought over 400 MIT volunteers and their guests to campus September 23-24, 2005, to strengthen the volunteer network and to honor volunteers—including Southwest Florida volunteer Frank Hukowit ’49 and New Jersey club leader Dale Schan Krouse ’71—who were presented with the Bronze Beaver Award. Also honored were the MIT Club of Long Island and the MIT Club of Wisconsin who were recognized with Presidential Citations for the Club’s 50th Anniversary Event and for the Technology Award program respectively.

A total of 117 club officers from 29 U.S. states and 6 countries took part in the dynamic exchanges that occurred throughout the weekend. If you missed this year’s ALC or would like to refresh your memory on the content of some of the programming offered or if you would like to share these presentations with your club volunteer peers who could not attend, visit http://alum.mit.edu/alc/presentations.html

Next year’s ALC is scheduled for September 15-16, 2006. Mark your calendars today!

Save the Date

On April 21-22, 2006, the MIT Alumni Association will be hosting a Graduate Alumni Convocation and Reunion on the MIT campus. The event will bring together alumni and members of the MIT community for a celebration and exploration of the myriad ways MIT and its alumni impact the world as leaders and innovators. For more information, visit http://alum.mit.edu/gacr.

Young Alumni Programming Update

Toast to IAP: The third annual Toast to IAP is scheduled for Wednesday, January 18, 2006. Last year, 26 clubs around the world participated. If your club would like to participate this year or to find out more, please contact your Alumni Affairs Officer.

Young Alumni Seminars: Mark your calendars! The next Young Alumni Seminar Series (YASS) will be in Austin, TX (February 9, 2006) and Philadelphia, PA (March 15, 2006). Contact Kim Cole at kcole@mit.edu or 617-252-1149 for more information.
The next MIT Enterprise Forum® Global Broadcast will take place on Thursday, January 26, 2006 and will focus on “Forecasting Markets: The Capital Update for 2006.” An update of the popular January 2005 program, this broadcast will look at the year ahead for US and international markets, and the availability of capital for entrepreneurs.

If your club would like to view the program live, you can participate either via satellite (in North America only), or via Web cast. Clubs can also schedule the program for a date and time of their choosing by requesting a copy of the broadcast on DVD. To find out more information about the program and speakers, please visit http://enterpriseforum.mit.edu. To sign on as a viewing site, please contact your Alumni Affairs Officer or send an e-mail to the Enterprise Forum at mitef@mit.edu.

Both programs feature fascinating discussions of scientific advances and could make for a tremendous program for your local Club. If you are interested in receiving a copy of either program on DVD for the purposes of hosting an event for your local alumni, please e-mail your request to mitef@mit.edu.

WEB HITS STATS
In early October, results of web hits for the first quarter of this fiscal year were sent out to clubs and groups that have web sites hosted on the Alumni Association server. We had a total of 43,457 daily visitors view a total of 143,678 pages on http://alumweb.mit.edu. Please remember that our hit tracking software selects the top 100 viewed pages within a category. If you are not listed on these reports, your web site or some pages of your site are not receiving many visitors. Please consult your Alumni Affairs Officer on ways to improve the visibility of your web site.

ALUMNI SITE BUILDER™ (ASB)
This tool built by the Alumni Association in May 2005, has web templates that your club or group can customize to have a unique look and feel. It does not require html formatting so you can have a web site up in 15 minutes. Since its release, eighteen clubs have gone through the ASB training and the feedback has been phenomenal. If you want to know more or would like to have the training schedule sent to you, please e-mail asbhelp@mit.edu.

SMARTRANS™ UPDATE
Since the release of SmarTrans™ in June 2003, the Alumni Association has done eight enhancements to the software. Many of the enhancements were made due to feedback from club and group volunteers. We continue to get feedback on how SmarTrans™ has saved so much of our volunteers’ time and effort. Stay tuned for more Online Services updates and keep up the great work!