DIRECTORS’ MESSAGE

It is hard to believe that it is almost the end of another fiscal year. It has been an incredibly busy year for all of our MIT clubs and groups, and we thank you for all of your hard work and dedication. To date, we have recorded 1,089 club events and 7,036 dues paid members.

What are some of the highlights from all this activity? President Hockfield continued her domestic and international travel in an effort to reach out to as many alumni regionally as possible, and club events honoring her were held in Cape Cod, Dallas, South Texas (Houston), Southeast Michigan (Detroit), Spain, Atlanta, Northeast Ohio, and Delaware Valley (Philadelphia). It comes as no surprise that there was record attendance at these events. Other notable events included the first MIT Forum on the Future of Energy in China hosted by the Club of Shanghai, the Club of Hartford Science and Engineering Colloquium for Teachers (SECT), and BAAMIT Atlanta’s first newly admitted student event for African American students.

In an effort to assess our Clubs and Affinity Group production in this past year and to identify ways in which the Alumni Association can support your efforts, we are in the process of assembling our Annual Reports for FY07. Reports will be sent via email to all club presidents and officers by June 20. Last year we received data from 76% of our domestic clubs, and we would like to increase this percentage to 100% this year. We thank you in advance for your efforts in collecting and documenting this information. We realize that it is a time consuming project, but it will benefit your group in the long run to step back and assess your group operations at the fiscal year’s end.

What other things could you be doing as part of your year end wrap up? Below is a list of ideas that could help you during the summer “housekeeping” phase:

- Make a list of open volunteer positions; write job descriptions and publicize the positions through your website and email listserv.
- Take a look at the 5 year history of your group’s membership program. Are there any trends you are noticing?
- Use SmarTrans™ to make assessments of your events – take a look at the most highly attended events as well as unique event attendees.
- Assess your club communications – which communications are the most effective?
- Set goals for FY08 in terms of the number of new volunteers you’d like to recruit, the number (and type) of events that you would like to hold, and the number of members that you’d like to recruit.
- Hold a volunteer transition meeting so that outgoing officers can train new officers.
- Make sure to document group operations processes to ensure smooth transition.

Most importantly, take the time to thank your volunteers and make them feel valued part of the team. Satisfied volunteers are more likely to stay engaged and will provide your group with long term stability. We thank YOU for the time and energy you dedicate to MIT. MIT would not have global impact without the support and will provide your group with long term stability. We thank YOU for the time and energy you dedicate to MIT. MIT would not have global impact without the support of ideas that could help you during the summer “housekeeping” phase:

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Krista, Moana, and I hope you enjoy a restful, happy, and healthy summer.

Sincerely,

Melissa Marquardt, Director, MIT Clubs and Regional Programs

Admitted Students for the class of 2011

There were 12,443 applications to MIT for students vying for a place in the class of 2011. MIT admitted 1,533 of those 12,443 applicants, less than 13%. Of those 1,533 who were admitted, 52% were male and 48% were female. 49% were valedictorians of their high school class and 90% were in the top 5% of the senior class. SAT scores were equally impressive, the mean for verbal was 715 and the mean for math was a 757. The admitted students had representation from all 50 states, 66 foreign countries and 1084 high Schools. To keep up to date on the admissions processes visit: http://www.mitadmissions.org/

Beaver Badge of Excellence: This edition’s Beaver Badge® goes to the Club of Hartford for their Teacher Colloquium event in March. The program was modeled after MIT’s Science and Engineering Program for Teachers (SEPT) to inspire the local teachers to “spark a lifelong interest in science in their students”. A secondary objective of the colloquium was to solicit applications for two scholarships to the SEPT program offered by the Club. More than thirty teachers attended the day long event. The event also featured a talk on sustainable energy by MIT Professor Jeff Tester CH ’71.

* The Beaver Badge of Excellence is in recognition of a program, initiative or event that a club of group has done well.

Alumni Leadership Conference

Save the date for this year’s Alumni Leadership Conference (ALC) happening September 28 and 29. During two days of volunteer-led workshops, panels, and meetings, club volunteers have the opportunity to exchange experiences with other club leaders, discuss shared concerns, and attempt to solve common problems, as well as to interact with students, and hear from Institute faculty and administrators.

ALC sessions traditionally address topics such as succession planning, ways to bring MIT to your club (no matter how far from Cambridge you may be), nuts and bolts for smaller clubs, and ways to build community and inspire other volunteers. And while developing leadership skills is a key component of ALC, it’s also a time for MIT to celebrate you, its dedicated volunteers at the annual leadership awards dinner at which several clubs and club officers will be honored this year.

As we begin shaping the program for this year’s conference, we’d love to hear your suggestions for ALC programming. Are there skills you’d like to brush up on? Topics you’d like to discuss with other volunteers? Let us know by emailing acl@mit.edu. In the meantime, plan to attend, book your hotel accommodations now - Special rate information and a travel subsidy available to MIT10 alumni can be found on the ALC Web site at: http://alum.mit.edu/ne/alc/index.html.

Every club is strongly encouraged to send at least one volunteer to the conference each year. Don’t let your club miss out on this opportunity to network with fellow volunteers.

SmarTrans™ DUES REMINDER

The Dues Reminder feature on SmarTrans™ is a convenient way for you to encourage lapsed members to renew their membership. In two easy steps, you can reach all lapsed members. Instructions on how to use this feature can be found on page 15 of the SmarTrans™ guide available on-line https://alum.mit.edu/docs/ccg/clubs/smartrans-guide.pdf

Contact SmarTrans help (smartranshelp@mit.edu) if you need more information.
The MIT Alumni Association is proud to be involved with the launch of the MIT Alumni Association Inspirational Teacher Award. As previously announced, Bill Reenstra ’72, a former President of the Club of Delaware Valley, and current volunteer for the Club of Northern California was moved by President Hockfield’s desire for MIT to influence K-12 education and to serve as an important inspiration for youth. He formed an idea to create a three way network among excellent high school teachers, the Institute, and MIT alumni. His idea has come to fruition as the MIT Alumni Association Inspirational Teacher Award.

There are many creative and committed high school teachers who have made lasting impressions on our students and have contributed to their success as achievers. In March, current students nominated over 50 such educators to become recipients of the Award. A committee of staff members from the Alumni Association, the Public Service Center, Admissions, and the Lemelson Program reviewed these nominations and are in the process of selecting the finalists. We encourage you as Club Volunteers and Educational Counselors to help us recognize these extraordinary educators.

We invite you to celebrate these teacher(s) from your area at an event in mid or late June, when the MIT student who nominated the teacher will most likely be home and able to attend. We recommend that Club Volunteers and ECs work together on this project.*

If a teacher is selected from your area, you will receive a letter in late May which includes information on the selected teacher(s) and the student who nominated them, a sample Press Release, an Event Guideline, information about the Alumni Association Award Package for the teacher, as well as suggestions for Clubs and Educational Counselors who may wish to add to the award package.

Some suggestions on what you can do:
• Invite the teacher (and the MIT student who nominated him/her) to an already scheduled club event in mid/late June and honor the teacher at that event.
• Recognize the teacher at his/her high school’s annual award ceremony (this will require coordination with the school administration). This is the recommended option for areas where there is no MIT Club.
• Invite the teacher and the student to your club’s Summer Send-off event in July or August. As summer is vacation time for teachers, you will want to contact the invitees early to ensure that they will be available on that date.
• Send a press release to local news organizations. A template will be provided.

*We welcome and value your feedback!

Feel free to contact us at smartranshelp@mit.edu or ashelp@mit.edu.

MIT Alumni Association Inspirational Teacher Award

If you would like the name of the Educational Council Regional Chair in your area, please contact Stu Schmill ’86, Director of the Educational Council, at stucrew@alum.mit.edu or

MIT Enterprise Forum News

Is your Club interested in holding “turn-key” events focused on entrepreneurship? There’s no easier way to provide rich, MIT-focused programming than an MIT Enterprise Forum broadcast! Each of the Enterprise Forum’s global broadcast programs is available on DVD and can be viewed by themselves or in conjunction with a panel of local experts you arrange who can comment on the topic.

To see a list of programs, visit: http://enterpriseforum.mit.edu/

You can even see a sample of the programs to determine which one might be right for your Club by downloading a video podcast at: http://enterpriseforum.mit.edu/network/podcasts.html.

Plan ahead for the coming year! If your Club is organizing its events calendar for the coming 2007-08 year, why not plan to participate as a live viewing site for one of our upcoming broadcasts? The MIT Enterprise Forum Global Broadcasts will be held on Thursday, September 20, 2007; Thursday, January 24, 2008; and Wednesday, June 4, 2008.

For information about the MIT Enterprise Forum and our programs, please contact Greg Wymer at 617-253-0015 or mite@mit.edu.

Welcome the Class of 2011 with a Summer Send-Off Event

Help incoming freshmen and their parents transition into MIT life by hosting a summer send-off event in July or August. Last year, 50 events worldwide united club volunteers, educational counselors, parent connectors, and current students to meet the future of the Institute.

Contact Krista McCabe at 617-324-0378 or kmccabe@mit.edu to learn more.

http://www.mitadmissions.org/