

MIT Corporate Matching Gift Ambassador Role

Corporate donation matching helps amplify the dollar impact of donations by 3 - 4x! Each year, MIT receives matching gifts from 1,000+ alumni donors, but we've heard many alumni are still not aware of how to best utilize their corporate gift matching programs. The Corporate Matching Gift Ambassador will join two-three other volunteers from different companies in a pilot program during fiscal year 2022-23. The volunteer will be a bridge between MIT and alumni within their company, sharing helpful information to build engagement and successful matching donations through their employee matching gift program.

Goals

- Encourage colleagues to support MIT annually and submit a corporate matching gift through their program.
- Educate colleagues about the case for giving to MIT, in particular MIT's core needs of unrestricted and scholarship support.

Primary Responsibilities

- Connect with and encourage alumni colleagues to contribute to MIT by sending two-three messages during the fiscal year. MIT will provide a toolkit with message templates that can be personalized in addition to relevant data on alumni employees.
- Consider special opportunities at your company that may further advance the connection among alumni and MIT.
- Make a personal gift to MIT (fiscal year runs July 1 – June 30) and apply for a matching gift.

Secondary Responsibilities

- Serve as a resource for those who may not be familiar with or may need a refresher on how to apply for a matching gift.
- Share the process for requesting matching gifts along with any relevant changes in the company's matching gift program.
- Help MIT discover alumni at the company that might want to be more deeply engaged.

Term

- One year (renewable), through the MIT Fiscal Year (July 1 - June 30)

Benefits of this role

- Stay connected with the latest information and developments at MIT in Cambridge
- Unlock networking opportunities for meeting more MIT alumni in your company
- Hear from the MIT Annual Giving Board on campaign updates

Qualifications

- Enthusiasm for MIT and its mission.
- Demonstrated commitment to MIT and participation in annual giving to the Institute.
- Comfort in encouraging colleagues to support MIT and apply for matching gifts.
- Ability to make a time commitment of 1-2 hours in Nov/Dec, March, and June.
- Respect the confidentiality of personal information provided by Annual Giving

Annual Giving programs are aligned with the MIT Alumni Association's [Vision, Mission and Strategic Plan](#), along with the [MITAA Volunteer Expectations and Responsibilities](#). We encourage all volunteers to familiarize themselves with these expectations. The MIT Alumni Association reserves the right to disengage with any volunteer who does not adhere to these guidelines or whose actions are inappropriate in relation to the goals of MIT or the Association.