

MIT Alumni Association Staff Organizational Structure

Carol Dobson
Executive Assistant



L. Rafael Reif
President
Massachusetts
Institute of Technology



Whitney Espich
Chief Executive Officer
MIT Alumni Association



**MIT Alumni Association
Board of Directors**

COMMUNITY ENGAGEMENT

SUPPORT SERVICES

Victoria Gonin

Executive
Director
Alumni
Relations



- Volunteer Leadership Development & Training
- Reunion/Class Programs
- Regional MIT Clubs
- Affinity Programs
- Student Programs
- Educational Programs
- Interest Groups
- Events

Susan Grosel

Executive
Director
Annual Giving



- Reunion Giving
- Annual Leadership Giving
- Student Philanthropy
- Tech Callers
- Marketing & Participation
- Parents Fund Stewardship & Recognition
- (Annual Giving Leadership and Loyalty Circles)

Brian Geer

Executive Director
Strategic
Communications
& Marketing



- AA Branding
- Content/storytelling Strategy
- Digital Marketing Strategy
- Event/programming promotion and marketing
- Liaison with Technology Review, Institute Office of Communications, and Cross Institute Comms, incl RD's
- Staff Liaison to Legislative Advocacy Network

Christine Tempesta

Executive Director
Technology
Services &
Initiatives



- Metrics & Data Analytics
- Web-Based Services & Tools
- Database Management, Programming & Reporting
- Office of Records
- Desktop & Network Support
- New Initiatives

Kate White

Executive
Director
HR &
Strategic
Talent Management



- Staff Recruitment & Hiring
- Workforce Planning
- Onboarding
- Staff Learning & Development
- Performance Management
- Mentoring & Coaching
- Leadership Development
- Rewards & Recognition

William Fitzgerald

Executive Director
Finance &
Operations



- Budgeting
- Accounting
- Financial Planning
- Space Planning
- Building Administrations