

MIT Alumni Association ~ FY2015 Report to the President

The MIT Alumni Association provides a lifelong community for MIT graduates, a launching pad for students, and growing connection among MIT friends who range from parents to post-docs.

This year, the Association broke records in fundraising—from the senior class, parents, as well as total dollars and launched an innovative crowdfunding platform to garner support for an array of Institute projects and initiatives. The Association initiated new programs in social media, career services, and *Slice of MIT* podcasts. In a live webinar series, the education program interviewed Institute Professor Noam Chomsky and took viewers into the labs of alumni faculty at many universities.

The Association engages alumni in face-to-face interactions such as events; virtual interactions involving logging in to the Online Alumni Directory; and philanthropy through gifts to the MIT Annual Fund for unrestricted and other purposes. This year the Association achieved unique engagement of 49 percent of alumni participating in at least one of these three ways, while 9 percent participated in all three.

Highlights

The MIT Annual Fund garnered a record number of donors and dollars—the 45,006 individual donors contributed over \$69.5 million. The fund total is up from last year's record-setting \$63.25 million, a 10 percent increase.

- Record-breaking Class of 2015 Senior Gift Campaign participation reached 87 percent.
- Parent donors, for the fifth consecutive year, have set a new dollar record, reporting contributions of \$2,932,770 from 3,277 donors.
- Friends again contributed a record number of dollars, with gifts totaling \$15.3 million.
- The MIT Annual Fund launched a new crowdfunding platform and used it to conduct 17 campaigns; it boosted participation among alumni, students, friends, and long-lapsed donors.

The Association supported successful presidential events in Singapore, Hong Kong, Paris, and Brazil that engaged 313 alumni and guests.

Volunteers for MIT or the Association totaled 14,879 alumni and friends, a 2 percent increase. Their roles ranged from educational counselors interviewing prospective students to reunion class giving representatives.

Alumni use the Online Alumni Directory (OAD) to find old friends, career mentors, and alumni employed by key industries and organization. Some 49,030 logged in to the OAD; that's 2 percent above last year.

The Association's website attracted 605,919 visitors who viewed 3.8 million pages.

In social media, our Twitter presence ranks second among Ivy+ schools with more than 14,000 followers. The MITAA Facebook page ranks third among Ivy+ schools with more than 30,000 Facebook fans; and our verified LinkedIn group is second with 22.1 percent (29,344) of the alumni population as members.

The new *Slice of MIT* podcast, a monthly audio series, presents interviews with MIT alumni on timely topics. The most popular podcast, which focused on MIT's first alumna Ellen Swallow Richards, has been listened to nearly 9,000 times.

We launched a YouTube channel to make Alumni Association video content make it easier to find. Currently 129 videos are on the site, including alumni profiles, a Space Shorts series with alumni astronauts, and career webinars.

The President's Holiday E-Greeting won a national CASE International Circle of Excellence Silver Award. This innovative video for the president and Mrs. Reif used a hand paper-crafted campus and employed stop-animation techniques.

Slice of MIT, our daily blog that recorded nearly half a million views this year, won two district and one national CASE awards in FY15; one for overall quality and two for our Hack Madness campaign that invited alumni to vote for their favorite MIT hacks.

The MIT Alumni Travel Program engaged 668 travelers, the second best year ever. MIT faculty led 20 trips with 416 travelers.

The Association supported 1,308 events worldwide with high attendance at Tech Reunions, the Alumni Leadership Conference (ALC), Toast to IAP, and other key events.

Alumni Profile

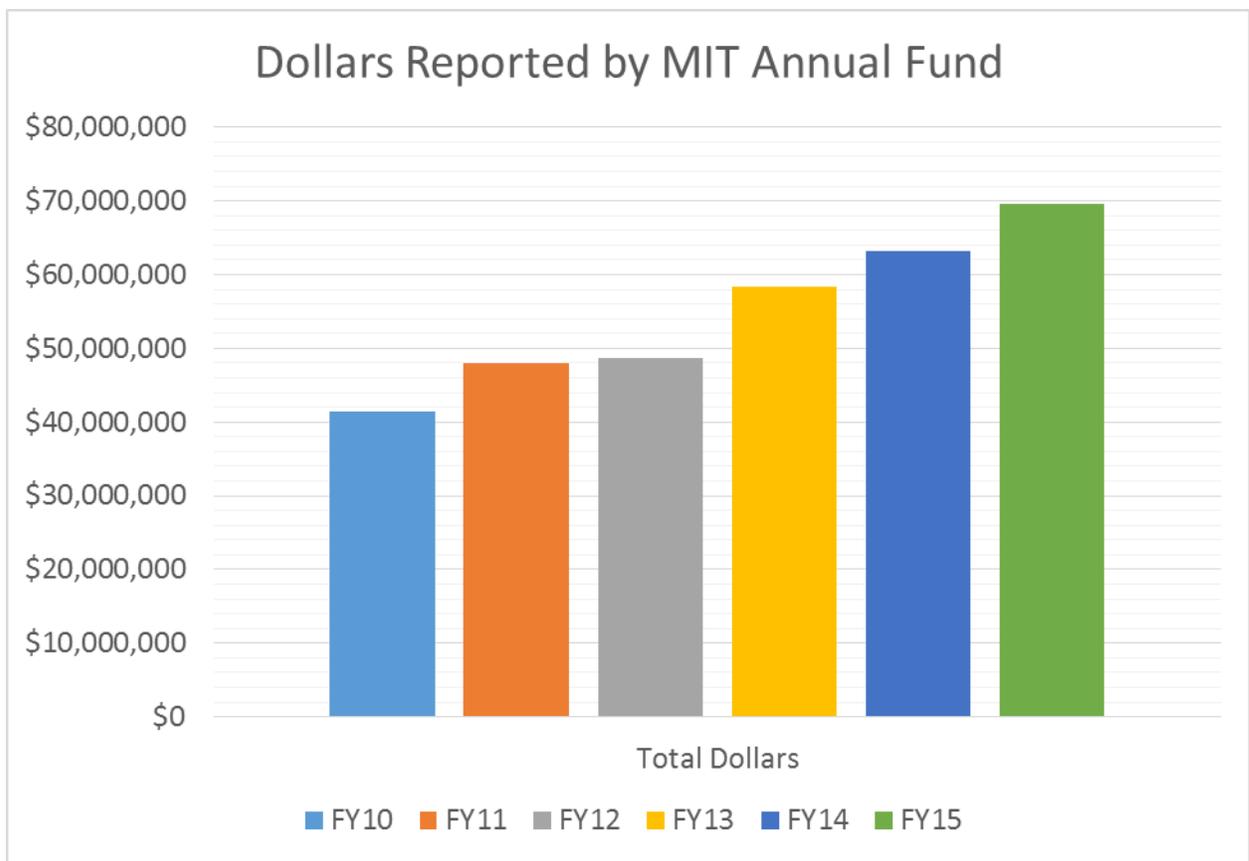
Living alumni total 132,373 at the end of FY15. Some 78 percent are male; 52 percent have graduate degrees only; and 14 percent are international residents. By school, 47 percent hold engineering degrees; 21 percent, science; 18 percent, management; 7 percent, architecture; 5 percent, humanities, arts, and social sciences; and 2 percent, other. The Association maintains contact information for 95 percent of alumni.

Annual Giving

The MIT Annual Fund, celebrating its 75th anniversary in FY16, builds and strengthens support among MIT's individual donors and increases participation from alumni, students, parents, and friends.

The fund reported just over 45,000 individual donors who contributed over \$69.5 million in FY15. This is the second consecutive year of setting a donor record and the fourth consecutive year for setting a dollar record.

- The Annual Fund engaged a record number of graduate student exclusive (GSE) alumni with over 13,400 making gifts to the Institute—an increase of nearly 1,000 donors over FY14.
- The second full year of the MIT Annual Fund’s Annual Leadership Giving program included notable highlights ranging from a \$1 million planned gift, closure of a \$100,000 outright gift through phone outreach, as well as various introductions of donors to other units in the advancement organization including the Office of Leadership Giving and the Office of Gift planning. After becoming engaged with OLG, one such prospect endowed a \$500,000 scholarship fund.
- New digital marketing strategies included the refinement of practices in e-mail, using a new email platform that enables quick testing and timing optimization.
- To accommodate a mobile strategy and to improve the customer experience, the fund has been working with vendors on the design of the new *Giving to MIT* pages with an anticipated January 2016 launch.
- Through continued and effective stewardship of donors, the William Barton Rogers Society, which recognizes annual leadership gifts, grew to a record high of 7,916 members in FY15. The 1861 Circle, in its sixth year of celebrating donors who have given consistently for five or more fiscal years, maintained its membership at just over 19,000 members.



Events

Face-to-face events are a vital way that the Alumni Association builds community and connection. In addition to Tech Reunions and club, class, and other affinity group events, the Association hosts Family Weekend and the Alumni Leadership Conference. This year we supported 1,308 events worldwide, a 3 percent increase. Unique attendees numbered 23,540 with total attendance, including guests, cumulatively reaching 45,892.

Tech Reunions

More than 3,200 alumni and friends—representing 14 class years, the Cardinal and Gray Society, MIT10, and graduate programs—enjoyed four days of celebration, June 4-7. The 169 events included Tech Night at Pops, the late-night Toast to Tech, special programs for graduate alumni, and a Technology Day program on the topic, Private lives in an Interconnected World. During the Technology Day luncheon, the Alumni Association announced reunion giving from all classes to date of more than \$70 million.

This year the reunion program featured a number of innovative class events that were huge hits with alumni. Class of 2005 organized TIMtalks, a TED Talk-style event, with more than 200 attendees. Speakers included Drew Houston, founder of Dropbox; Nate Ball, co-founder Atlas Devices; Saba Gul, CEO of Popinjay; and Stephen Lee, Tigo Music Africa. The Class of 1970 hosted a Pop-Up Art Gallery, Dinner, and Cabaret featuring the artistic and musical talents of classmates.

Over a four-day period 3,260 people from 45 states, 26 countries celebrated their MIT experience at Tech Reunions. Read more about [Tech Reunions 2015](#) and see the photo galleries.

Alumni Leadership Conference

The Alumni Leadership Conference, held on September 19-20, drew 604 people, the highest attendance in ALC history.

ALC opened with a keynote by Professors Vladimir Bulovic and Fiona Murray, who discussed innovation and entrepreneurship at MIT. Alumni also heard from key faculty, students and fellow volunteers, including Ed Bertschinger, Sanjay Sarma, Karen Willcox, John Ochsendorf, and Provost Marty Schmidt SM '83, PhD '88. TIMtalks, a student-run TED talks-style event, was another popular session.

Partnering with Resource Development, specialized programming was provided for the members of the Corporation Development Committee and the Katharine Dexter McCormack Society. The weekend concluded with a festive dinner honoring alumni volunteer award winners.

Other Gatherings

Alumni Association groups held 71 Toast to IAP events in FY15, with an estimated 2,000 participants including 22 international locations with two celebrations occurring during Alumni Travel

Program trips to Antarctica and Hawaii. The Club of Western New York won the annual Toast to IAP quiz.

A record-breaking 53 send-off events were held to introduce incoming first-year students to nearby alumni and friends; 16 of those were international, garnering 1,500 participants.

Members of the BAMIT and LAMIT communities combined efforts with the Office of Minority Education Interphase EDGE this past July 4 for a sold-out BBQ at Maseeh Hall. Some 28 alumni, 58 students, 11 staff members, and 71 current Interphase EDGE students gathered on a beautiful afternoon over hotdogs, burgers and more. In the evening, members of each community retreated to separate locations for potluck, conversations, and games. Some 45 members of the LAMIT community retreated to the Latino Cultural Center and more than 70 members of the BAMIT community moved to the BSU Lounge. The groups converged again at the Charles River to enjoy the Boston fireworks. MIT Professor Kristala Jones Prather '94, Darcy Prather '91, Tammy Stevens '96, '97 and Raul Rios '14 were the volunteers who helped put this together successful.

Alumni Education

Faculty Forum Online Alumni Edition, a six-month pilot webinar program, presented faculty speakers from other colleges giving, for example, lab tours. Streamed live on a private channel, these webcasts intend to give MIT students and alumni a chance to listen in on groundbreaking research and network with current or future collaborators.

For the first session, Teaching Course 6 after MIT, alumni shared their work in computer science departments at Texas A&M, Olin College, and Boston University. In June, Alumni Education broadcast Innovations in MOOCs, which presented professors of edX and Coursera courses sharing their latest adventures teaching massive open online courses.

The series also attracted more Graduate Student Exclusive (GSE) alumni, who we are working to engage more fully. While the group includes 52 percent of all alumni, their participation rate in activities and philanthropy is often lower. Of the first 500 registrations, 47 percent were GSE alumni, a higher percent of engagement than usual.

We also host a campus-based Faculty Forum Online series that presents MIT faculty in live webcasts. In the January 2015 session, Institute Professor Noam Chomsky discussed his career, answered live questions, and shared information on the [Chomsky Archive](#), an MIT Libraries project to preserve and digitize the lectures, personal papers, and materials he has donated to the Institute Archives and Special Collections.

In May, the Association, the Broad Institute, and the Harvard Alumni Association collaborated on a special edition of Faculty Forum Online. The Broad's two-day Genome Engineering workshop, featuring researchers in Feng Zhang's lab and George Church's lab (Harvard), showcased the emerging CRISPR-Cas9 technology, which was webcast live to an audience of 1,432 MIT alumni and the general public; 367 alumni logged in to the IC to preregister for the webcast, including 131 graduate alumni.

In June, we presented View from the Top on Reimagining Creativity, where alumni from the Los Angeles area discuss their work in the fields of coding, gaming, entrepreneurship, and space exploration.

Career Lunch & Learns are live online webinars that feature selected career experts presenting a variety of career related areas. Topics included Develop Your Negotiation Power! with Jonathan Levene '97, MEng '98 in June.

Travel

In an increase over FY14, 668 travelers confirmed in FY15. While they were traveling, 15 events were organized with local alumni on four continents with 81 international alumni and 172 MIT travelers. This connected alumni with one another and MIT faculty, enriching the traveling experience and reconnecting remote alumni back to MIT.

The number of GSEs increased to 40 percent of alumni travelers.

Engagement / Advocacy

Alumni are MIT's best ambassadors in their workplaces and communities. The Association provides opportunities to get involved in interest groups, interview prospective students, and share stories that illustrate MIT's mission in the world.

Student Engagement

The Student/Alumni Externship Program, which connects current students to alumni in workplaces worldwide during IAP, had the biggest year ever with 1208 students applying to participate; 423 students were matched with 220 alumni around the world. Some 43 percent of the participating alumni graduated between 11-24 years ago, a strategically important cohort who we are working to engage more broadly.

The MIT Alumni Association co-sponsored the Taste of Dinner Series with the Graduate Student Council, which consisted of seven dinners where graduate students experienced culture and cuisine from around the world. Some 714 unique attendees—roughly 10 percent of the graduate student population—attended at least one dinner.

To further engage the 52 percent of the alumni body who hold graduate degrees only, we created special Tech Reunions programming, boosted graduate-student exclusive (GSE) participation in education and career programs, and enhanced ICAN options for graduate-degree holders in the Online Alumni Directory.

Family Weekend 2014 brought record numbers to the Parents Association event this year. More than 900 families and over 2,470 attendees visited MIT for activities and events with their students.

The Parents Association, in partnership with the president's and chancellor's offices, created a time-sensitive communication plan on campus resources that support student safety. This included a log in-protected webcast, which 585 users viewed. After the webinar, we posted a FAQ document created from webcast content and the collection of positive feedback from parents.

Communications

The Association's communications group provides alumni, students, parents, and friends with targeted and timely information by continually developing and testing new methods of delivering messages and fresh content.

Slice of MIT, published six days a week (except holidays) reached nearly 500,000 views in FY15. We published 268 original stories plus an alumni-taken Photo of the Week every Saturday. We wrote about more than 250 MIT alumni from nearly 70 different graduating class years. Popular stories included MIT's unique Pi Day celebrations and an alum-designed device that aids in sleep disorders. "Who's Most Successful among MIT Alumni?" which linked to a list of MIT alumni curated by *Business Insider*, drew comments from more than 30 alumni who debated the idea of success and nominated more fellow alumni to the list.

Association social media outlets rank second or third among our IvyPlus peers, based on percentage of alumni participating, and engagement is growing at a steady rate because we publish original content daily, regularly converse with alumni, and craft unique social media and video campaigns to drive up alumni engagement. This year our social media channels reached this many readers: [LinkedIn](#) (29,160), [Facebook](#) (29,440), [Twitter](#) (14,227), [Google+](#) (1,679 followers with 882,608 views), and [Instagram](#) (1,369).

We hosted eight Twitter chats in FY15 including a South by Southwest Preview chat with four alumni presenting at the 2015 conference, a conversation with five alumni working in space exploration, including Bobak Ferdowsi SM '03 who gained Internet stardom with his work on the Mars 2020 project, and a chat with Start Up podcast co-founder Matthew Lieber MBA '12 on what it takes to start a company.

We ran 17 successful social media campaigns in FY15 including a series on Brass Rats that featured selections from the hundreds of alumni photos of their rings in unique places worldwide. Other highlights:

- During the Department of Aeronautics and Astronautics 100th Anniversary Symposium at MIT, we filmed interviews with alumni astronauts to create a compelling five-package video series including the View of Earth from Space and four Space Shorts.
- For Tech Reunions, we crafted subcampaigns including a Celebrate Reunions registration campaign comprised of 50 social media posts, a video, and archival photos; an Alumni Advice campaign; and a Last Lines campaign featuring the concluding words of past commencement speakers.
- Reunions Access Memories filmed nearly 40 in-person interviews with alumni during Tech Reunions including Drew Houston '05 who shared how his time at MIT gave him the tools to start and run Dropbox.

- #MITAlum Twitter Chats: In April, we launched a series of live one-hour Twitter chats with alumni including Volcanoes, Women in Science, and Twitter with *Nature* correspondent Alexandra Witze '92.
- Our first Reddit Ask Me Anything featured Brian Chan '02, SM '04, PhD '09, an origami master who answered 81 questions about maker culture, 3D printing, and origami and gave design advice.

Our email outreach delivered 13.5 million emails in approximately 4,346 blasts with an overall email open rate of 31 percent, a highly favorable rate compared to other nonprofits which have a mean open rate at 17.2 percent, education at 26.2 percent; and all industries at 22 percent. We also designed new mobile-friendly templates for better on-the-go accessibility.

We are working with Moth Design to redesign the Association website and the MIT Giving website to employ new research on web behavior and new technologies that facilitate interactivity and personalization. The Giving site is expected to launch in January 2016 and the Association site in June 2016.

MIT Technology Review: We edit the Alumni Connection pages in the MIT News section and research and write 36 alumni profiles in the Class Notes/Course News section. The subjects are chosen to represent diversity in class year, gender, race, ethnicity, course, industry, and career path.

Our two e-newsletters delivered campus and alumni news worldwide. *Tech Connection*, sent monthly to some 95,000 alumni, demonstrated high interest in MIT research, human interest stories, and popular culture. *Volunteer View*, our quarterly publication for some 12,000 key volunteers, uses a role-based system to present stories curated to the particular interests of volunteers.

We design, edit, and produce hundreds of print publications each year. We offer professional design services, art direction, editorial expertise, and marketing strategy to coordinate visual consistency and messaging clarity across different media, and we manage publishing, production, and distribution services for the entire Association to improve the impact of communications

Program Outreach and Collaborations

Club collaborations included an expansion of the MIT Sloan Club of Brazil to encompass all alumni under the new name, MIT and MIT Sloan Club of Brazil. The board approved two new alumni communities in Peru and Austria. And a new collaboration with DAPER on a Club of Great Britain Henley regatta event in June engaged more than 50 alumni, parents and current students.

On October 22–24, Kresge Auditorium was filled with alumni, faculty, staff, parents, students and friends to celebrate 100 years of Aerospace at MIT. Of the 1,100 attendees per day, 300 were MIT alumni. MIT Alumni Education sponsored the live webcast for all three days of the symposium; 528 alumni logged in to receive the link ahead of time. Friday events drew some 9,376 alumni viewers.

In FY15, we worked with 45 schools, departments, labs, and centers on alumni outreach, including data, communications, and events support. We executed 264 email marketing campaigns to segmented departmental cohorts and cosponsored 48 individual events, which reached 2,834 unique alumni attendees (49 percent undergraduate, 51 percent graduate) and 1,136 unique student attendees (60 percent undergraduate, 40 percent graduate).

We had a successful collaboration with Office of Global Initiatives on Club of Great Britain event with John Reed '61 in February; more than 60 alumni, friends, and guests attended.

The MIT Black Admissions Project included 31 alumni volunteers including many lapsed and newly engaged who contacted black admits. The enrollment rate was 67.5 percent.

The MIT Inspirational Teacher Award, which recognizes exceptional high school educators who have influenced the lives of MIT students, honored eight teachers from 10 states who were nominated by current students.

Volunteering

Our volunteers fuel our outreach. This year 14,879 alumni and friends, a 2 percent increase, volunteered for MIT or the Association in roles from educational counselor interviewing prospective students to reunion class giving representative. Of the total, 13,744 were alumni; 1,153 friends.

Nicolas E. Chammas SM '87 is president-select of the Association Board of Directors. He is the chair of Elie D. Chammas & Company Holdings, and the vice chair of Cedrus Bank. He earned his SM in civil and environmental engineering at MIT, his MBA from Harvard University, and a bachelor's from the American University of Beirut. Chammas has served twice on the Association board and been the Educational Council's regional chair for the Arab Countries for over a decade; he is the founder and first chair of the Enterprise Forum's Pan Arab Region Advisory Board. He and his wife, Violette, live in Beirut, Lebanon.

New directors include Brian F. Brown '93; R. Erich Caulfield SM '01, PhD '06; Heather M. Cogdell '89; Damian Claudio Fernandez Lamela MBA '07; Raffaella L. Wakeman '08, SM '09; and Elaine H. Wong '97.

For the MIT Corporation, Leslie C. Dewan '06, PhD '13 is the 2015 recent graduate member of the Corporation. Other alumni nominees to the Corporation include Jean Hammond SM '86, partner and cofounder of LearnLaunch; Ray A. Rothrock SM '78, CEO and chair of RedSeal Networks, Inc.; Donald E. Shobrys '75, independent consultant and past Association president.

We thank our volunteers! See a list of [volunteers by name](#).

Infrastructure and Operations

The Finance and Operations (F&O) team supported all program areas within Resource Development and the Alumni Association on strategic allocation and management of financial resources, budget reporting and analysis, administrative operations, and facilities management.

The team continued to lead a working group of staff from the VP of Finance's Office, the Recording Secretary's Office and staff from the Annual Fund to create a multi-vectored plan for decreasing pressure on the General Institute Budget (GIB) through the gift stream.

This year the Office of Records coordinated a large email and mail campaign encouraging alumni to review, confirm, or update the information we have on file for them. The email campaign resulted in 4,216 updates and hundreds more came from mail outreach and staff research. Other highlights:

- 129,653 biographic updates made on various entity record types
- Recorded over 48,000 gift transactions
- Supported 17 crowdfunding campaigns and recorded 2,244 crowdfunding gifts

The Web-Based Programming group continued to provide mobile-ready access to our sites by working on the dynamic pages in the Infinite Connection and transitioning them to responsive design. We made several upgrades to the Online Alumni Directory (OAD) including adding the postdoc category and adding Google mapping functionality to the individual record display. We added EBSCO library journals to the JSTOR offerings. We also created a housing board for students participating in the externship program. We kicked off several larger projects: the creation of a reunion outreach management tool for volunteers and redesigning both the Giving to MIT website and the MIT Alumni Association site.

Among mobile applications, we added three key services: GivingTree by EverTrue to help staff use social data and scoring to identify new prospects; MIT Alumni Quad, an alum-facing app that provides news, event curation, and career-focused tools; and Social Tables, which supports events through 3D representations of room set ups plus seating and check-in capabilities.

On the database side of the house, we completed the final steps in a multi-year conversion to AdvanceWeb and worked with Central IS to develop a new disaster recovery plan for the database.

Desktop support projects included moving Alumni Travel Program's ViaTour to a different Windows server because of compatibility issues and upgrading the Annual Fund's CampusCall to CC3.11 to be compatible with CyberSource new Secured Acceptance platform.

Governance

The Alumni Association Board of Directors, led by President [Don Shobrys '75](#), worked toward these priorities during this year:

- Greater engagement with graduate students and alumni
- Measuring engagement as alumni connect through social media as well as traditional gatherings.
- Agile response to changing technologies to help alumni self-organize their own connections.

- Cutting through communications clutter by personalizing messages.

The board also adopted a policy to create stronger connections to Friends of MIT who now contribute almost 25 percent of the gifts raised by the Annual Fund. A friend was defined as “any person who is not an alumnus or student, but who has an academic, familial, or other meaningful interest in or connection to the Institute.”

At the Tech Day Luncheon, Shobrys handed off the ceremonial gavel to incoming Association President [John Chisholm '75, SM '76](#), who is a serial entrepreneur and author of the forthcoming book, *Unleash Your Inner Company: Use Passion and Perseverance to Build Your Ideal Business*.

Chisholm earned bachelor’s and master’s degrees in electrical engineering and computer science, while he interned with GE in digital signal processing through the Course 6 co-op program. He received his MBA from Harvard in 1978 and started his career in Silicon Valley at Hewlett-Packard. After working for several startups, in 1992 he founded Decisive Technology (now part of Google), publisher of the first desktop and client-server software for online surveys. His second company, CustomerSat (now part of ConfirmIt), became a leader in enterprise feedback management. Today he is chair and cofounder of Pyze, a mobile intelligence firm, and CEO of John Chisholm Ventures (JCV), a San Francisco–based venture investment and advisory firm. Over the years, his volunteer roles have ranged from local club leadership to membership on the MIT Corporation Development Committee. In 2006 he received MIT’s highest alumni honor, the Bronze Beaver award.

Budget Summary

In FY15, the Association’s total expense budget was \$15,541,183. The Institute provided general Institute budget funds of \$15,370,246 for Association programs, which included \$1,879,709 allocated for subscriptions to *Tech Review*. The budget was balanced with \$115,000 from the Association’s reserves and program revenues of \$55,937 net of credit card processing fees. The Association closed the fiscal year with a surplus of \$522,445, of which \$115,000 was returned to our reserves.

Human Resources and Strategic Talent Management

The Human Resources and Strategic Talent Management team worked with senior managers to assess the talent needs of the Association, hiring 20 new employees and promoting 16 current staff members. We completed a reorganization of the Alumni Relations department resulting in the creation of the AA Events team and overall greater alignment among Alumni Relations and Annual Fund outreach and job functions. The Alumni Association recognized ten exceptional staff members with Infinite Mile awards at our annual Rewards and Recognition ceremony. In addition, we recognized the contributions of 37 employees with the Association’s Spot Awards (Spotlight Awards).

We completed the final year of a three-year staff build-out plan aimed at preparing for MIT’s largest fundraising campaign to date. Working closely with senior managers, we have enhanced

our new employee orientation and onboarding process and conducted the StrengthsFinder 2.0 assessment and provided strengths-based training for 60 percent of the AA staff and expect to complete 100 percent by end of calendar year. Additionally, we have enhanced our Health and Wellness series by providing monthly informational sessions.

Together with our Resource Development colleagues, we created and launched the Managing for Excellence in Advancement (M4XA) program as a core management and leadership development strategy that equips leaders with the basic tools, skills, and knowledge required to effectively manage their people and lead their organization.

Judith M. Cole
Executive Vice President and Chief Executive Officer

Learn more about the MIT Alumni Association online: <http://alum.mit.edu/>.

Alumni Association Board and Committee Members

Alumni Association Board Of Directors

President

Donald E. Shobrys '75

Term Directors

Gerald M. Appelstein '80

Laurie D. Baird SM '92

Stephen D. Baker '84, MArch '88

James S. Banks '76

Kathleen E. Brown '93, SM '96

Charlene Chuang '05

Aliki K. Collins PhD '87

Paul D. Edelman '78

Ellen Sue L. Ewald SM '89

Adina E. Gwartzman '81, SM '82

Jameel S. Khalfan '06

Reynold H. Lewke '76, SM '76

Masanori Nagashima MAA '76

Stacey T. Nakamura '80

K. Hari Reddy SM '01

Yiting Shen MBA '07

Jennifer Yang '97

President-Select

John D. Chisholm '75, SM '76

Past Presidents

John W. Jarve '78, SM '79

Chiquita V. White '85

At-Large Director

Surekha Trivedi '96, SM '99

Chair, Annual Fund Board

Timothy J. Aune '85

Ex-Officio

Judith M. Cole, Executive Vice President & CEO

Committees of the Alumni Association Board of Directors

Presidents Committee

Donald E. Shobrys '75, Chair
John D. Chisholm '75, SM '76
Judith M. Cole, Executive Vice President and CEO, Ex-Officio
John W. Jarve '78, SM '79
Chiquita V. White '85

Finance Committee

Gerald M. Appelstein '80, Chair
Laurie D. Baird SM '92
James S. Banks '76
John D. Chisholm '75, SM '76, Ex-Officio
Judith M. Cole, Executive Vice President and CEO, Ex-Officio
Aliko K. Collins PhD '87
Reynold H. Lewke '76, SM '76

MIT Annual Fund Board

Timothy J. Aune '85, Chair

Term Directors

Kerry B. Bowie '94, MBA '06
Alex Chan SM '11
Carrie Galehouse Frey '77
John J. Golden Jr. '65
Gim P. Hom '71, SM '72, EE '73, SM '73
Julian Iragorri II '90
Tamra L. Johnson '01
Keith T. Kallberg '68, SM '69
Lindsay Androski Kelly '98
Tyson C. McNulty '08
Kathleen L. Mulroney '80
Robert S. Scalea '77
William C. L. Shih '60, SM '64, PhD '73
Narendra P. Tallapragada '13

Invited Guests

Riccardo J. Di Capua '72, Annual Fund Board Immediate Past Chair
Natalie M. Givans '84, William Barton Rogers Society Chair
Jordan A. Haines '15, Senior Gift Committee Chair
John Kendall Nowocin SM '13, Graduate Student Council President
Lisa K. Ullmann P '17, Parents Fund Chair
Robert E. Zahler '72, 1861 Circle Loyalty Society Chair

At-Large Director

Masanori Nagashima MAA '76

Association President

Donald E. Shobrys '75

Ex-Officio

Judith M. Cole, Executive Vice President and CEO
Julie A. Lucas, Vice President for Resource Development
Steven J. McAlister, MIT Annual Fund Director

*Committee of the MIT Annual Fund Board

*Goals Committee

Robert S. Scalea '77, Chair
Timothy J. Aune '85
Judith M. Cole, Executive Vice President and CEO, Ex-Officio
Natalie M. Givans '84
Tamra L. Johnson '01
Lindsay Androski Kelly '98
Tyson C. McNulty '08
Lisa K. Ullmann P '17
Robert E. Zahler '72

Nominating Committee

John W. Jarve '78, SM '79, Chair

Members

Kathleen E. Brown '93, SM '96
K. Hari Reddy SM '01
Yiting Shen MBA '07

Ex-Officio

Judith M. Cole, Executive Vice President & CEO
Joseph G. Hadzima Jr. '73, SM '77, Awards Committee Chair
Scott P. Marks Jr. '68, SM '69, Alumni Association Selection Committee Chair
Donald E. Shobrys '75, Association President
Chiquita V. White '85, Corporation Nominating Committee Chair

*Sub-Committees of the Nominating Committee

***Alumni Association Selection Committee (By Election)**

Scott P. Marks Jr. '68, SM '69, Chair
Maroula S. Bratakos '93, MEng '95
Cristina Dolan SM '94
Jeffrey L. Goodman '84
Mary V. Motto Kalich '93
Julian P. Lee '97
Richard C. Lufkin '68
Jennifer L. Maxwell '01
William W. Reenstra '72
Milton H. Roye Jr. '78

Douglas E. Vincent '89
Annalisa L. Weigel '94, '95, SM '00, PhD '02

***Awards Committee**

Joseph G. Hadzima Jr. '73, SM '77, Chair
Bruce A. Blomstrom '59, SM '62
Joseph Harrington III '61, SM '63, ScD '66
Cordelia M. Price '78, SM '82
Anne Street '69, SM '72
Kenneth Wang '71

***Corporation Nominating Committee**

Chiquita V. White '85, Chair
Noubar B. Afeyan PhD '87
O. Reid Ashe Jr. '70
Judith M. Cole, Executive Vice President and CEO, Ex-Officio
Paul D. Edelman '78, *Association Board Member*
Ellen Sue L. Ewald SM '89, *Association Board Member*
Harbo P. Jensen PhD '74
Lucinda Linde '82, SM '83
Darcy D. Prather '91
Theresa M. Stone SM '76
Jennifer Yang '97, *Association Board Member*

Program Committee

John D. Chisholm '75, SM '76, Chair
Stephen D. Baker '84, MArch '88
Charlene Chuang '05
Judith M Cole, Executive Vice President and CEO, Ex-Officio
Adina E. Gwartzman '81, SM '82
Jameel S. Khalfan '06
Joseph H. Levitch '69
Yvonne G. Lin '93
Stacey T. Nakamura '80
Donald E. Shobrys '75
Armando E. Viteri '81

Volunteers listed by name.

Association Volunteer Leadership Awards

Bronze Beaver Award

Highest Association Honor for Individuals

Robert V. Ferrara '67

Bob has volunteered with the MIT Club of Boston for over 14 years, serving as president, vice president of communications, vice president of finance, family events coordinator, and in seminar series committee positions. He has been an exemplary leader for his class, which has been evident during advance preparation for class reunions and the partnership forged between the 100th graduating class of MIT, 1967, and their sister 150th graduating class of 2017. Bob recently became a coach for the Alan '73 and Terri Spoon Community Catalyst Leadership Program. He also is a dedicated educational counselor, an instrumental figure in the FSILG community, and he was a founding member of both the Tech Challenge Games and the Science Trivia Competition.

Jonathan M. Goldstein '83, '84, SM '86

Jonathan has served as his class secretary for over 25 years. He first volunteered in 1987 on his 5th reunion committee. After serving on his 10th reunion committee he was recruited to serve as chair of the class' 15th reunion. Since then, he has served as chair or cochair for all his class reunion planning or reunion gift committees. Jonathan has also served as a member of several Association boards, including the Annual Fund Board, Corporation Nominating Committee and the Board of Directors. In each of these positions, he asked provocative but important questions that helped move forward important projects. Jonathan currently serves on the Corporation Development Committee, of which he is the New England regional chair.

Robert N. Gurnitz '60, SM '61, PhD '66

Bob has volunteered in an array of capacities, including for class reunion planning and gift committees, the Club of Southwest Florida, and the Alumni Association Board of Directors. Under his leadership, the MIT Club of Southwest Florida has thrived. He started a scholarship for the MIT-SEPT Program, so that alumni can send a local high school teacher to MIT for a two-week summer institute. Previously, Bob was a fundraiser for the Annual Fund and has since become active in the Class of 1960 reunion giving campaigns, impressively chairing his 50th reunion gift committee. Bob is a member of the Alumni Engage Classroom Subject Involvement Committee and has been a mentor for "Solving Complex Problems" (12.000) for the past 13 years.

Theresa M. Stone SM '76

Terry's engagement began when she participated in the Campaign for the Future and became involved with the MIT Club of New York in the 1990s. She was later named to the Association's Annual Fund Board and the Corporation Development Committee. In 1997, she began her first term on the MIT Corporation as an alumni nominee and was renamed as a term member in 2002. She chairs the Humanities Visiting Committee and serves on the visiting committees for Music and Theatre Arts and Political Science. She served on the MIT Investment Management Committee and was a member of the Council for the Arts, serving there until 2012. She serves on the Association's Corporation Nominating Committee and Sloan North American Executive Board.

Henry B. Kane '24 Award

Exceptional Service in Fundraising

Timothy L. Dove '79

David L. Fung '85

Michael W. Szeto '72, SM '72

Harold E. Lobdell '17 Distinguished Service Award

Outstanding Service in Alumni Relations

Kerry B. Bowie '94, MBA '06

Alan Cisar '73

Jack M. Fischer '59

Claude L. Gerstle '68

Steven J. Henry '72, SM '73

Karen W. Ho '94

Allan L. Mink II '78

Shinichiro Nakamura MBA '99

George B. Morgan '20 Award

Excellence in Educational Council Activity

Paul J. Ackman '77

Jonathan D. Addelston '65

Bill Barrett '56

Gerardo A. Borromeo '82, SM '83

Melody E. Gower '85

Scott J. Mermel '68, SM '70

Deborah Stein Sharpe '76

Hugh H. Sprunt Jr. '71, SM '72

Great Dome Award

Highest Association Honor for an Organization

Blacks@MIT History Project Dinner by BAMIT and the MIT Club of Washington, D.C.

MIT Class of 2014 Senior Gift Committee

MIT Club of Washington, D.C. K-12 STEM Initiative

MIT Public Service Center Leadership Council

MIT Undergraduate Practice Opportunities Program Alumni Veteran Mentors

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