

MIT Alumni Association ~ FY2013 Report to the President

During MIT President L. Rafael Reif's inaugural year, the MIT Alumni Association helped introduce him to the global alumni community in several ways. The inauguration itself, with a theme of *One Community, Together in Service*, was held in conjunction with the Alumni Leadership Conference in September. Combining the events added a festive atmosphere, underscored the importance of our worldwide MIT community, and boosted attendance. President Reif also engaged alumni through a series of live, half-hour webcasts hosted by the Association. On three winter dates, President Reif responded to alumni questions, both those solicited before the event and live questions. Nearly 800 alumni registered to participate in the exclusive broadcast and more than 500 logged in for the webcasts on MIT's global impact, research mission, and educational experience. Alumni from 39 countries and 42 states took part in the webcasts, which were staged at different times to accommodate global viewing audiences. The [archived webcasts](#) have been viewed more than 1,400 times since the event.

The MIT Annual Fund completed another successful year, exceeding its original goal of \$53.6 million with a record-breaking total giving of nearly \$58 million.

We are working to increase the engagement of the 128,583 living MIT alumni with both the Association and MIT. To document that work, we track face-to-face interactions; virtual interactions on the Infinite Connection website; and donations to MIT. This year, 48 percent of alumni participated in at least one of those ways. Community mindshare—our alumni who participate in all three ways—reached 8 percent.

The alumni body in brief: 79 percent are male; 51 percent have graduate degrees only; and 14 percent are international. By school, 47 percent hold engineering degrees; 21 percent, science; 17 percent, management; 7 percent, architecture; 5 percent, humanities, arts, and social science; and 3 percent, other. The Association maintains contact information for 95 percent of alumni.

Key Accomplishments

- The MIT Annual Fund set a new record for the total number of alumni donors to the Institute in any single year, with 32,986 alumni counted. Overall, the fund set a new record for total number of donors from all categories, with 43,561 donors—a 6 percent increase over last year.
 - The Class of 2013 set a new record, reaching a remarkable 83 percent participation in its Senior Gift campaign.
 - Reunion giving topped \$135,431,580 with four classes breaking records for total dollars.
- The Association produced a total of 1,202 events worldwide, an increase of 15 percent; 42,504 alumni and guests attended these events.
- The 182 Alumni Education programs, both face-to-face and online events, featured 66 faculty members, 21 academic leaders, and 113 alumni speakers. Worldwide, 5,785 alumni registered for live events and 4,561 for virtual events.

- Tech Reunions, June 6–9, offered 156 events. The 3,697 participants, the second highest total ever, came from 45 states and 24 countries.
- During Technology Day, which was presented in Kresge Auditorium to an audience of some 1,400 alumni and guests and also webcast worldwide, six faculty addressed the topic of Unraveling the Workings of the Brain.
- Alumni engagement in reading the *Slice of MIT blog* and participating in the Association's social media channels grew notably: for example, views of *Slice* stories grew 27 percent while Association Facebook likes were up 45 percent.
- Reorganization and expansion of the clubs and affinity groups managers into the Geographic Communities team helped increase local events to 929 and encourage the adoption of Encompass online communications tools.
- Alumni Travel Program participants increased 29 percent this year, totaling 636 alumni and guests on 37 trips.
- Engaging graduate-exclusive alumni (those who did not earn undergraduate degrees at MIT), who are now 51 percent of all alumni, is a high priority. Special programming included Technology Day events, a celebration of graduate alumni who started in the biology program 25 years ago.
- The Legislative Advocacy Network issued two calls to action, and it held its first network webinar offering insights on sequestration's potential impact on MIT's research program.
- Volunteers increased by 8 percent this year with 13,187 alumni and friends working on behalf of MIT and the Alumni Association in projects ranging from organizing reunion activities and giving to interviewing prospective students.

Annual Giving

FY2013 was another banner year for the MIT Annual Fund, which recorded nearly \$58 million in gifts to MIT. The goal for the overall number of donors was an aspirational 43,021—an expression of the MIT Annual Fund Board's desire to maintain the momentum generated during MIT150. The fund stayed on pace with that vision and exceeded that target, reporting a total of 43,561 donors, an increase of more than 5 percent.

Overall alumni participation reached 28 percent, with FY2013 undergraduate alumni participation up slightly to 35 percent. The graduate-student exclusive (GSE) alumni participation totaled 22 percent.

In other highlights, the Parents Fund, led by John Begg '78, P '10, P '14 set a new dollar record, reporting more than \$1.8 million. The Class of 2013 achieved a stunning and record-breaking 83.1 percent participation in its Senior Gift Campaign, raising the bar for future graduating classes. Meanwhile, boding well for the future, 47 percent of all underclassmen at MIT participated in the Underclassman Giving Campaign, in support of expedition grants for fellow students through the MIT Public Service Center.

For the first time since FY2007, the ten youngest classes of undergraduate alumni broke the 30 percent mark, reporting 31 percent participation. They were aided by a new challenge program:

Prisca Chen Marvin '85 offered MIT10 alumni matching gifts based on reaching participation benchmarks. Young alumni dollars are also significantly up this year to more than \$635,000.

Four Reunion Gift Campaigns set new dollar records, including the 30th reunion Class of 1983; the 35th reunion Class of 1978; the 55th reunion Class of 1958; and the 75th reunion Class of 1938. The total of all reunion gifts stands at \$135,431,580.

The William Barton Rogers Society grew again in FY2013, reporting a record 6,764 members, relative to the prior record in FY2012 of 6,414. As the society matures, it continues to correspond nicely with the expansion of donor engagement in conjunction with the campaign.

The 1861 Circle completed its fourth full year honoring MIT's most loyal donors—those who have given consistently on an annual basis of five or more years. Once again, the loyalty factor continues to climb. In FY2013, the group expanded by just over 4 percent to 17,946.

A considerable increase in the number of Friends—the result of a more robust effort to reactivate past Friends donors—helped fuel the significant overall progress in the donor number from 2,286 last year to 4,031 in FY2013.

An imperative of the MIT Annual Fund is to more effectively engage donors in supporting the Unrestricted Fund, to provide the Institute with the greatest flexibility to apply gifts where they are most needed. The MIT Annual Fund reported an 11 percent increase from FY12 to FY13 among alumni, students, parents, and friends who supported the Unrestricted Fund, bringing the total to 16,182 donors.

Finally, as the MIT Annual Fund grew and realigned resources to work closely with the larger Resource Development effort, two new units were formed—the Annual Leadership Giving Office, which will focus on building individual relationships and soliciting donors capable of gifts in the \$5K-\$100K range working in concert with the Office of Leadership Giving; and the MIT Annual Fund Stewardship Office. That office, part of the larger Marketing and Participation team in the fund, manages the William Barton Rogers Society (including a robust schedule of WBRS receptions and events), the 1861 Circle, stewardship of class and club projects, and on other important engagement opportunities.

The fund also completed expansion of the Tech Caller facility and conducted an audit of current marketing practices. The mantra of the fund has become reaching the right people with the right messages at the right time through the right channel.

Events

Face-to-face events are a vital way that the Alumni Association builds community and connection. In addition to Tech Reunions and club, class, and other affinity group events, the Association hosts Family Weekend and the Alumni Leadership Conference.

Tech Reunions

An early-weekend torrential rainstorm did little to dampen the spirits of some 3,697 alumni and guests who returned to campus for Tech Reunions 2013, held June 6-9. Reunions drew the second highest attendance ever, second only to the sesquicentennial celebrations in 2011. Many classes, for example the classes of '93 and '63, had very high attendance. And a special GSE alumni track, hosted for a second year, drew registrations from 164 graduate alumni and guests. Some 327 volunteers helped with the festivities.

Tech Reunions offered 156 events for participants who came from 45 states and 24 countries. Some 1,200 people registered for Toast to Tech, a complimentary late night beer and wine reception Saturday night. Guests at the 116th Tech Night at Pops filled Symphony Hall Thursday night to hear Professor John Harbison and the MIT Vocal Jazz Ensemble perform “Rhumba for Rafael Reif” and an arrangement of “Arise All Ye of MIT.”

During the Technology Day Luncheon, the Alumni Association announced its newest honorary members: Larry Anderson, associate professor of DAPER Intercollegiate Sports and head coach, MIT men’s basketball team; Cardinal Warde, professor of electrical engineering and computer science; and Sean A. Collier, the MIT campus police officer killed in the line of duty April 18, 2013.

Read about [Tech Reunions highlights](#) and see the photo galleries.

Education Programs

Of the 182 programs this year, 11 were virtual, consisting of seven Faculty Forum Online events, three broadcasts of President Reif, and the broadcast audience for Tech Day. The seven Faculty Forum Online programs had a total of 3,146 alumni registrants or an average of 449 per event; the three President Reif broadcasts netted 777 alumni registrants, or 259 per broadcast; and there were 638 alumni registrants for the Tech Day program.

Technology Day focused on Brain and Cognitive Sciences in a program entitled Unraveling the Workings of the Brain. Moderated by department head James DiCarlo, the event featured topics by faculty speakers including the Brain as Computer by Joshua Tenenbaum PhD '99; the Brain as Mind by Rebecca Saxe PhD '03; the Brain as Decision Maker by Drazen Prelec; the Brain in Suspended States by Emery Brown; Dissecting the Brain by Alan Jasanoff; and Engineering and Reverse Engineering the Brain: Controlling the Brain to Understand and Fix It by Ed Boyden '99, MEng '99.

Faculty Forum Online, offered monthly throughout the academic year, invites alumni to view a live, half-hour interview with an faculty member discussing a timely topic—and to ask their own questions. Speakers included Andrea Campbell on taxation and health policy, Dan Cziczo on cloud formation; Andrew Whittle ScD '87 on coastal flood protection; Kerry Emanuel '76, PhD '78 on a new approach to climate science; Christopher Knittel on climate change and economics; James DiCarlo on brain research; and James Walsh PhD '00, who discussed the volatile politics of North Korea.

Three View from the Top programs drew a combined 350 alumni registrants. In each city, a panel of outstanding alumni discussed compelling topics. In October in New York City, the topic was

Global Capital Markets: What Next?; speakers included Armen A. Avanesians '81, managing director of Goldman Sachs Asset Management and Leslie Rahl '71, SM '72, managing partner of Capital Market Risk Advisors. An April event titled Innovative Thinking: Chicago Style, presented speakers including Michael Evans '99, MEng '00, co-founder and president of GrubHub and Smita Shah SM '96, founder, president, and CEO, SPAAN Tech, Inc. In June, the panel on Seattle: Reinventing the World included Yin-Ling Wong '04, senior program officer at the Bill and Melinda Gates Foundation and Margaret A. Orth SM '93, PhD '01, founder and CEO, International Fashion Machines.

Other Gatherings

Toast to IAP, an annual program targeting MIT alumni who graduated in the last 10 years via pub nights and gatherings held around the world on the same night, saw an increase in events from a total of 64 in 2012 to 71 in 2013.

Summer Send-Off events—an excellent way to bring together alumni with current students, new students, and MIT parents—held steady with a total of 45 events this year.

Our giving societies gathered leadership and loyalty donors at festive events through the year. WBRS held events in New York, San Francisco, Washington DC, Cambridge, and partnered with Sloan for a joint event in London. The Cambridge event, a joint WBRS and 1861 Circle reunion gathering, drew more than 400 alumni and friends.

The Association and local clubs hosted Chancellor Eric Grimson PhD '80 at an October event in Germany and at February events in Palm Beach, Miami, and Southwest Florida.

Five affinity groups were active this year. The Association of MIT Alumnae (AMITA), Black Alumni of MIT (BAMIT), and Bisexual, Gay and Lesbian Alumni of MIT (BGALA) held events as did the re-energized MIT South Asian Alumni Association (MIT SAAA). The MIT Arab Alumni Association (MITAAA) held its signature international conference in the spring.

Family Weekend 2012, hosted by the Association for current students' families, welcomed 659 families and 1,916 individuals to campus.

Travelers on 15 Alumni Travel Program trips had the opportunity to meet with local alumni, and MIT students joined a festive travelers' dinner in Berlin, thanks to a new collaboration with the MISTI program.

Learn more about the Alumni Leadership Conference, which drew 555 alumni and friends, in the Volunteering section.

Travel

MIT Alumni Travel Programs made the strongest rebound since FY2008 with 636 travelers, who embarked upon 37 trips worldwide.

Faculty led 14 trips that included 285 travelers. In two different trips, 40 MIT alumni and guests viewed the total solar eclipse in Australia in November, under the leadership of physics professor Edward Bertschinger and planetary sciences professor Richard Binzel. MIT travelers learned about DNA and the molecular basis of evolution from biology professor Graham Walker while exploring the Galápagos Islands. Travelers learned about volcanoes in Costa Rica with professor emeritus of geology Frederick Frey. During an MIT custom-build trip, 18 alumni and guests took a private tour of the LIGO facility in Louisiana with professor emeritus of physics Rainer Weiss '55, PhD '62. Nuclear engineering professor Michael M. Golay accompanied travelers in Japan and spoke about the Fukushima Daiichi nuclear power plant disaster. MIT faculty also joined travelers on ventures to India, Cuba, Tahiti and French Polynesia, Patagonia, Italy, Spain and Portugal, Provence, and the Mississippi River.

Travelers had the opportunity to meet local alumni during 15 trips. During the LIGO trip, Seth Knudsen MCP '08, project manager at the New Orleans Redevelopment Authority, described his work on affordable housing in New Orleans. Shanghai residents joined U.S. travelers to celebrate the 4th of July during the China Family Program. A tour of a local hospital was arranged with the help of an alumnus who is chief of pediatrics in Arusha, Tanzania. Three local alumni in Northern California hosted an MIT group biking through Sonoma, at their wineries. Other local visits included international stops in Sydney, Delhi, Ankara, Istanbul, Aix-en-Provence, Madrid, and Berlin. On two separate trips to Cuba, 58 travelers met with local citizens.

In FY2013, 37 percent of travelers were Graduate Student Exclusive (GSE) alumni; 17 percent of them were repeat travelers. This percentage of participation has been fairly steady throughout the Travel Program's 22-year history.

Engagement / Advocacy

Alumni are MIT's best ambassadors in their workplaces and communities. The Association provides opportunities to get involved in interest groups, interview prospective students, and share stories that illustrate MIT's mission in the world.

Special-Interest Networks

The K-12 STEM Education Network now has 903 members, a 39 percent increase over last year. Our K-12 STEM Education Facebook page is extremely active, with "likes" growing this year by 55 percent and Twitter account followers grew by 150 percent to nearly 2,200.

The K-12 STEM Working Group added committees for communications, club connections, campus connections and the FIRST Alliance.

At the Alumni Leadership Conference, two key volunteers, Henry Houh '89, '90, SM '91, PhD '98 and Nadine Otterman '92, along with Professor Emeritus Woodie Flowers SM '68, ME '71, PhD '73 talked about their FIRST involvement.

This year at the FIRST Championships in Kansas City, Missouri, an event for admitted students and alumni attracted more than 200 who heard from Professor Mitch Resnick SM '88 PhD '92, head of the Media Lab's Lifelong Kindergarten group. Four alumni staffed the MIT booths and led hands-on STEM demonstrations.

Alumni clubs recognized 29 MIT Inspirational Teachers, including Yong Joo '95, who was nominated by engineering undergraduate Elisha Gray for outstanding teaching at Alameda High School in California.

Sixteen alumni clubs sponsored teachers from their communities to attend the Science and Engineering Program for Teachers, a weeklong summer program on campus that highlights how engineers apply the principles of science to meet society's technology needs.

The Energy, Environment, and Sustainability (EES) Network now includes 1,793 members, a 28 percent increase over last year. Working with the MIT Energy Club, the working group again provided a booth for the annual MIT Energy Conference. They also suggested network members for the MIT Energy Club's mentoring program.

The energy ambassadors from alumni clubs in Northern California, Boston, Puget Sound, South Texas, New York City, and Southern California met by teleconference quarterly to share best practices for increasing energy-focused events in the various regions. With support from the MIT Energy Initiative, several faculty speakers provided MITEI on the Road seminars, which had excellent responses from local alumni.

John Gavenonis '98 continued efforts to build a Legislative Advocacy Network (LAN), which currently includes 341 members, a 46 percent increase over last year. Given the concern over the US federal budget and plans for sequestration, two separate calls to action were sent to network members, and our first network webinar was held, with Institute Vice President Claude Canizares and Washington DC office Director William Bonvillian offering insights on sequestration's potential impact on MIT's research program. The calls to action included potential letters to congress, as well as sample correspondence for local newspapers that alumni could use to update their own communities on the seriousness of the sequestration issue.

Student Engagement

In its sixth year, the Alan '73 and Terri Spoon Community Catalyst Leadership Program engaged 91 students from the classes of 2013-2015.

The Student/Alumni Externship Program again broke the record for participation with 183 alumni sponsors working with 332 students during IAP 2013.

Working with the senior class president, the Association sponsored two Senior Week programs, including a Toast to the Class of 2013 with Chancellor Eric Grimson PhD '80.

In an effort to engage more graduate alumni, special programs were created for graduate alumni on Technology Day, such as a collaborative gathering with the Chinese Student & Scholars Association and a poster session showcasing current graduate students' research.

Communications to current students is now highly customized. Every email was personalized with log-in information and 87 percent of the Class of 2013 graduated with an Infinite Connection account.

Communications

In FY2013, the Association continued to expand virtual engagement through the Internet and social media.

Slice of MIT, our daily blog, drew 456,691 views this year, an increase of 27 percent.

Five most popular *Slice* posts published this year:

1. [MIT Named #1 University in the World](#): 12,971
2. [Life of Pi Sequel to be Filmed at MIT \(April Fool!\)](#): 8,480
3. [Secrets to the Caltech Cannon Heist Revealed](#): 6,822
4. [Who is Iron Man?](#): 5,825
5. [MIT's Most Stylish](#): 5,600

Thanks to alumni outreach, our social media engagement has grown substantially.

- Facebook: 14,906 fans (up 45 percent)
- Twitter: 9,630 followers (up 24 percent)
- LinkedIn: 23,859 members verified (up 19 percent)

The Association engaged Corey McPherson Nash to develop a cohesive visual system and messaging standards for our marketing efforts. Corey is a national branding and design firm that helps organizations engage audiences across print, web, and social media channels. Consistent messaging and a brand identity system will be an important foundation to demonstrate the comprehensive work of the Alumni Association—and ultimately to boost our success as comprehensive-campaign partners. We look forward to the results in FY2014.

The Association edits *Technology Review's* Alumni Connection pages in the MIT News section and publishes 36 alumni profiles each year in the Class Notes/Course News areas. In FY2013, profiles included four-star general Janet Wolfenbarger SM '85; Paul Chrisman PhD '76, a National Fiddler Hall of Famer performing as Woody Paul; former blackjack ace Semyon Dukach SM '93, now an angel investor; foreign policy expert Ali Wyne '08; Brazilian entrepreneur Bel Pesce '10, and David K. Lam SM '70, ScD '74, founder of a global semiconductor lithography firm. These profiles are popular on the Association website as well.

Activity in the Association's Infinite Connection website, which contains the Online Alumni Directory and access to many services, grew to 46,375 log ins from alumni, students, and others. More than one million website visits resulted in 3,350,125 page views. Further, 36 percent of all gifts were made online. Mobile device use grew 134 percent with 75,686 website visits.

We use an array of newsletters to deliver news and useful information in a timely way. *Tech Connection*, the monthly email newsletter for all alumni, conveys research, Institute news, and

campus culture to 90,000 readers. A digest version of *Tech Connection* was developed for Friends of MIT this year. *Volunteer View*, the enewsletter for the more than 10,000 alumni who work with their classes and clubs or as educational counselors, provides tips for effective community building and connects the volunteer community. A regional monthly enewsletter sent in conjunction with the MIT Club of Boston updates local alumni about club and campus events.

In the Association's second full year using the iModules Encompass software, email communications showed two key gains over the preceding year. The Association sent 3,279 mass emails (to ten or more recipients), about 250 percent more than was sent in FY2012. Despite the large increase, mainly due to new sub-communities growth, the Association grew its average open rate by 2 percent and reduced the unsubscribe rate by 7 percent.

Program Outreach

The Geographic Communities team played an integral role in continuing the migration of clubs and groups to Encompass services including website, event management, membership management, data management, and email marketing. They supported these advances:

- 14 additional clubs (seven international) were migrated to Encompass this year, bringing the total to 50 clubs.
- Two additional Affinity Groups (SAAA and BAMIT) migrated in the spring.
- A pilot project using the Encompass Groups function in areas that have no active clubs, but do have an MIT representative.

The Alumni Association hosted 30 colleagues from across the Institute for a networking breakfast to provide contacts and information about MITAA services and outreach; they can tap those services through a new [Department Resources website](#).

The Parents Association Facebook page grew from 400 members to 725 as a dynamic resource for parents. A new Class of 2017 Parents Facebook group drew 338 members and a new MIT Parents LinkedIn group garnered 130 members.

Tech Reunions offered a mobile app for the third year and participation increased: the FY2013 app was downloaded by 764 users, who clicked on 34,852 pages.

Volunteering

Volunteers continue to power the MIT Alumni Association and all its activities. Every club and class activity, every interest and affinity group, every mentor and externship opportunity is possible because of the countless hours alumni and friends devote to MIT. And the total numbers increased this year by 8 percent:

- 13,187 volunteers worked on behalf of MIT and the Alumni Association
- 11,759 alumni volunteers
- 1,428 non alumni
- 15 percent international
- 30 percent women
- 43 percent donors

The Alumni Leadership Conference was held in conjunction with the inauguration of President L. Rafael Reif, providing the attendees with an inspiring backdrop to the community-building weekend. The conference, which had record attendance, brought 555 key volunteers and friends to campus. The inaugural theme, *One Community, Together in Service*, united alumni throughout the weekend as they also heard from key faculty, students, and fellow volunteers.

Annual awards recognize the valuable contributions volunteers make to MIT and the Association. The Bronze Beaver, the Association's highest award to exceptional volunteers, went to two outstanding volunteers:

- Cordelia M. Price '78, SM '82, who has served as an educational counselor, student advisor, BAMIT officer, MIT Club of Delaware Valley officer, and on her class reunion committees and the Association board. She also chaired the Ad Hoc Committee for Alumni Involvement in the 150th Anniversary of MIT.
- G. Mead Wyman '62 has been the Class of 1962 president for eight years and also frequently serves as reunion chair; he has been a co-chair and participant in the biannual Men's Basketball Reunions. He has also served as a member of the Annual Fund Board, *Technology Review* Board, and Corporation Development Committee.

See the appendix for all the FY2013 award winners.

The Clubs and Regional Programs team was restructured as Geographic Communities to broaden support for MIT alumni clubs and affinity groups on a regional basis.

Some 4,275 alumni served as Educational Counselors worldwide, interviewing prospective students, recruiting, and serving as resources in their communities.

We thank our volunteers! See a list of [volunteers by name](#) and [volunteers by role](#).

Governance and Infrastructure

Chiquita White '85 served as Association president during FY2013. White, who began volunteering for MIT immediately after graduation, has served as president of the Black Alumni of MIT (BAMIT), on the Alumni Association board of directors, and on the MIT Corporation and its executive committee. During her one-year term as president, she worked with the board to revise the Association's bylaws to streamline business practices and make committees more flexible.

Particular by-laws changes include making board and Alumni Association Selection Committee membership independent of geographic districts; instead, multiple dimensions of diversity will be considered in selecting new board members and a preferential voting system will be used on the Alumni Association Selection Committee Ballot. Two new board committees were created: a Nominating Committee to generate candidates for Association roles and a Program Committee to review the Association's offerings.

White presented the gavel to incoming president John W. Jarve '78, SM '79 at the Technology Day Luncheon. Jarve, a venture capital professional and a key volunteer in the Northern California region, took office July 1, 2013. He has served on the Alumni Association Board of Directors, the MIT Corporation, and his work was recognized with the Lobdell Award in 1991 and the Bronze Beaver in 1998. [Read Jarve's *Technology Review* profile online.](#)

The president select, who will take office July 1, 2014, is Donald E. Shobrys '75. Shobrys is co-director of the MIT Venture Mentoring Service after a career in supply chain management. He has a civil and environmental engineering degree from MIT, a master's in civil engineering from Northwestern University, and a PhD in operations research from Johns Hopkins. He received the Bronze Beaver and Henry B. Kane '24 Awards. He is a past chair of the Annual Fund and also serves on the Corporate Development Committee.

Four committees provide strong nominations for key volunteer roles, including the board, MIT Corporation visiting committees, and awards: the Alumni Association Selection Committee, the Awards Committee, the Committee on Nominations to Corporation Visiting Committees, and the MIT Corporation Screening Committee.

Alumni elected to three-year terms on the Alumni Association Selection Committee starting July 1, 2013, are Milton H. Roye Jr. '78; Douglas E. Vincent '89; and Annalisa L. Weigel '94, '95, SM '00, PhD '02.

The MIT Corporation elected the following three alumni nominees as term members during its June meeting:

- Bruce N. Anderson '69, MArch '73, Chairman, Chief Executive Officer, Wilson Solarpower Corp.
- Patricia R. Callahan '75, SM '77, Executive Vice President, Wells Fargo Bank N.A.
- Neil Elliott Rasmussen '76, SM '80, Senior Vice President of Innovation, APC by Schneider Electric

The Association works with the MIT Corporation on the annual ballot for the selection of a Recent Graduate Member of the Corporation. Paul M. Kominers '12 was selected by fellow recent graduates and appointed by the MIT Corporation.

Infrastructure

The migration to AdvanceWeb, nearly complete, is the signature project of the year for our Information Systems and Services (IS&S) group. This joint MITAA-RD project was put on the fast track to be ready for the upcoming campaign. AdvanceWeb streamlines the process of accessing data for critical purposes.

The Networking Team within IS&S accommodated 21 new/temp staff hires and 24 office moves during the course of the year. Major upgrades/enhancements were made in the Campus Call Center, including the installation of nine new stations and a server upgrade.

Several important enhancements were made with regard to the Advance Database, the database of record for the entire Institute. Recurring gift payments are now possible through the Advance interface. Approximately 3,000 Sloan affiliates were loaded into the database, making integration between the two offices more seamless.

Online systems also were improved. Single sign on now allows alumni to access various sites without the need for multiple logins. The ability to make gifts of Donor Advised Funds is now possible on our Giving website. A much better online directory is now available for alumni, faster with enhanced search capabilities. Finally, we maintain current contact information for 95 percent of our alumni!

The reunions team successfully migrated the remaining class pages to Encompass and, in the spring, classes were introduced to the Encompass email marketing system and many now use it exclusively.

Budget Summary and Personnel Update

In FY2013, the Association's total expense budget was \$13,153,645. The Institute provided general Institute budget funds of \$12,913,708 for Association programs, which included \$1,879,709 allocated for subscriptions to *Technology Review* magazine. The budget was balanced with \$115,000 from the Association's reserves and \$124,937 from program revenues. The Association closed the fiscal year with a surplus of \$672,107, of which \$115,000 was returned to our reserves.

The Association's total headcount at the end of FY2013 was 89, compared to 76 at the end of FY2012. The Association hired 13 new staff, replaced 15 colleagues, and promoted 11. Also, the Association recognized seven staff members with Infinite Mile awards and gave out 33 Spot Awards.

Judith M. Cole
Executive Vice President and Chief Executive Officer

Learn more about the MIT Alumni Association online: <http://alum.mit.edu/>.

Alumni Association Board and Committee Members

ALUMNI ASSOCIATION BOARD OF DIRECTORS

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Judith M. Cole, Executive Vice President & CEO

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Albert D. Richards SM '83, ScD '86, SM '86
William C. L. Shih '60, SM '64, PhD '73
John R. Velasco '05, SM '06
Steven C. Webster '78, SM '79
Christopher E. Yang '96, MBA '01
Kyle M. Zeller '06

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Riccardo J. Di Capua '72
John J. Golden Jr. '65
Joseph Harrington III '61, SM '63, ScD '66
Steven C. Webster '78, SM '79
Christopher E. Yang '96, MBA '01
Kyle M. Zeller '06

Alumni Association Selection Committee

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Cristina Dolan SM '94
Anne M. Francomano '92
Natalie M. Givans '84
Owen D. Johnson '96
Julian P. Lee '97
William W. Reenstra '72
Haiming O. Sun '05
Sandra G. Yulke '74, SM '77

Awards Committee

Henry H. Houh '89, '90, SM '91, PhD '98, Chair
Lois J. Champy March '71
Walter P. Frey '56
Joseph G. Hadzima Jr. '73, SM '77
Linda C. Sharpe '69
Donald E. Shobrys '75

Committee on Nominations to Corporation Visiting Committees

Charlene C. Kabcenell '79, Chair

Noubar B. Afeyan PhD '87
Bruce N. Anderson '69, MArch '73
Edie N. Goldenberg '67
Kenneth F. Gordon SM '60
Harbo P. Jensen PhD '74
Paul F. Levy '72, MCP '74
Nelson P. Lin SM '87, PhD '91
Lucinda Linde '82, SM '83

Association Volunteer Awards

Bronze Beaver Award

Highest Association Honor for Individuals

- Cordelia M. Price '78, SM '82
Price, who began volunteering for MIT in 1983 as an educational counselor, has provided guidance to student organizations and the Office of the Dean for Undergraduate Education as a member of the Industrial Advisory Committee on Minority Education. In addition, Price has served as a member of reunion planning and gift committees for her class, as an officer for the Club of Delaware Valley, and as vice chair, vice president, treasurer, and corresponding secretary of BAMIT. She has also served twice on the Association's Board of Directors, and chaired the Ad Hoc Committee for Alumni Involvement in the 150th Anniversary of MIT.
- G. Mead Wyman '62
Wyman demonstrates a strong commitment to MIT through his service as class president, thoughtful counsel as a member of the Annual Fund Board, *Technology Review* Board, and Corporation Development Committee, mentor in the Association's career services program, and steadfast participant in class and regional fundraising programs. For the past 25 years, Wyman has been the Class of 1962 president, frequently serving as reunion chair as well, and for the past eight years, he has been a co-chair and participant in the bi-annual Men's Basketball Reunions.

Henry B. Kane '24 Award

Exceptional Service in Fundraising

- Charles Frankel '82
- Sang Han '93
- Douglas C. Spreng '65

Harold E. Lobdell '17 Distinguished Service Award

Outstanding Service in Alumni Relations

- William J. Cavanaugh '51
- Scott E. Chandler '81
- Alexander L. M. Dingee '52
- Jack H. Frailey '44, SM '47, AE '54
- Kimberly-Ann Francis '78
- John Gavenonis '98
- Nelson P. D. Lin SM '87, PhD '91

- Manal Moussallem MNG '99
- Alan G. Spoon '73, SM '73
- Charles J. Whelan III '92, '93

George B. Morgan '20 Award

Recognizes Excellent Educational Council Activity

- Lisa P. Allen '81, SM '82
- Thomas A. D. Burgmann '80
- Heather M. Cogdell '89
- Michael V. J. Colao '87
- Stephen M. Dodge '69, SM '73
- Fredric F. Ehrich '47, SM '50, ScD '51
- Chris K. Johannesen '82, SM '83
- J. Allan Tice SM '67
- Diana A. Zreik SM '91, PhD '95

Great Dome Award

Highest Association Honor for an Organization

- Black Alumni/ae of MIT (BAMIT) NYC Cocktail Party Fundraiser
- MIT Class of 1952 60th Reunion Committee
- MIT Class of 2012 Student Philanthropy Volunteers
- MIT Club of South Florida
- Sidney-Pacific 10th Anniversary Planning Committee

***Honorary Membership** – *were presented at the June 2013 Technology Day Luncheon*

Extraordinary Service to the Association or the Institute

- Larry Anderson, Associate Professor, DAPER Intercollegiate Sports; Head Coach, MIT Men's Basketball Team; and Director, Club Sports at MIT
- Sean A. Collier, Officer, MIT Campus Police
- Cardinal Warde, Professor, MIT Department of Electrical Engineering and Computer Science

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