

## MIT Alumni Association ~ FY10 Report to the President

The MIT Alumni Association continued to manage budgetary reductions while strengthening the connection among alumni and with the Institute. Judy Cole, who began her first year as Executive Vice President and CEO in August, accompanied President Hockfield on international trips to Europe and Asia. She made connections with many alumni as well as senior staff and faculty across the Institute. Other notable Association achievements:

- FY10 MIT Annual Fund: Giving increased by 1.7 percent to \$42,699,456. Participation results for alumni were up for both undergraduate and graduate degree holders. Senior Gift participation hit a new record of 73 percent; the Parents Fund beat previous records with \$1.3 million given by 3,084 donors.
- Reunions: More than 3,200 alumni and guests came to Tech Reunions in June; they hailed from 44 U.S. states and territories and 29 countries.
- Reunion innovations: Working with an MIT student, we created two popular online activities for alumni: the photo Beaverizer, which adds MIT's mascot to online photos, and the Smoot calculator, which tells alumni the distance in Smoots from any location to 77 Massachusetts Avenue.
- Honorary memberships in the MIT Alumni Association were awarded to President Hockfield and Sara Bittenbender, co-chair of the Class of 1940 Reunion committee, a pivotal class volunteer.
- 150<sup>th</sup> anniversary: The Association supported two 150<sup>th</sup> projects underway—the MIT 150 exhibition at the MIT Museum and the Global IDEAS Challenge from the MIT Public Service Center—by helping organizers with alumni outreach, fundraising, and participation.
- Student/Alumni Externship Program: In January, 256 students participated in 168 externships with 163 alumni.
- The Faculty Forum program was created to sponsor events with MIT faculty speakers primarily in major alumni markets across the U.S. that are outside of Boston and New York where major seminar programs were already in place.
- Presidential visits: The Association supported President Hockfield's visits to 13 MIT clubs including seven in international locales including Athens, Paris, and three cities in China.
- The K-12 STEM Education Working Group created a partnership with FIRST, an organization founded to inspire K-12 student interest in science and technology.
- The Energy, Environment, and Sustainability group was a partner for the Sustainability@MIT Conference and hosted a Tech Reunions faculty panel that drew 400.
- The MIT Enterprise Forum and its 27 global chapters hosted 408 events with the help of 927 active chapter volunteers.
- A NASDAQ grant to the MIT Enterprise Forum included the opportunity to ring the closing bell for the NASDAQ Exchange on Nov. 6, 2009; a brief video spotlighting MIT and the Enterprise Forum was broadcast for one hour on the seven-story video screen in Times Square.
- Volunteers: In FY10, 10,239 individuals volunteered for MIT and the Association, including 8,755 alumni and 1,284 non-alumni.

- The 89 alumni clubs include 47 domestic, and 42 international: new this year—MIT Club of Northern Florida.
- Toast to IAP gatherings topped 52 worldwide.
- PlanetMIT, a new interactive Web-based tool, maps the global MIT community.
- CASE awards recognized communications projects: Digital Media for Slice of MIT; Publication Package for Retrocogitator Puzzle Challenge; and Specialty Web site for 2008-2009 MIT Annual Fund e-report.
- A shared services organization encompassing human resources, finance, and operations was jointly launched by the Association and Resource Development.
- An outsourcing plan was developed thanks to research and recommendations by the IS&S team to outsource some 70 percent of online services to iModules.

## **Annual Giving**

The Annual Fund's participation goals were achieved and surpassed! Participation reached 36 percent for undergraduate alumni (goal 34.6 percent) and 24 percent for graduate alumni (goal 23 percent)! Total donors to the Annual Fund (parents, students, and friends) increased 7 percent over FY09.

Alumni giving increased by 1.7 percent to \$42,699,456. Other highlights:

- The Class of 2010 broke the Senior Gift record with a stunning 73 percent participation.
- The Parents Fund raised \$1,345,444 from 3,084 donors. The dollar total was 34.5 percent over the goal of \$1 million.
- Reunion giving reached \$37,672,177.

Clubs Participation Challenge: To more directly engage alumni clubs in building support for the MIT Annual Fund, Alumni Relations partnered with the Annual Fund in establishing the first Clubs Participation Challenge. Based on a generous grant from Martin Tang SM '72, we were able to offer a substantial donation to the MIT scholarship fund of the club that raised their Annual Fund participation the most. A total of 10 clubs joined in the challenge. The Club of Minnesota won first prize (\$50K); Club of Hong Kong and Club of Puget Sound won 2<sup>nd</sup> and 3<sup>rd</sup> place (\$5k each).

## **Growing the Global Network**

Living alumni now total 123,821. Half of alumni (61,354) earned undergraduate degrees; of those, 14,959 also earned a graduate degree. A total of 62,467 alumni earned graduate degrees only. Women comprise 19 percent of the total alumni body; 17 percent of graduate-only degree holders; 22 percent of undergraduate-only degree holders; and 15 percent of dual degree holders.

The Association has contact information for 95 percent of alumni. They live in all 50 states, the District of Columbia, and five territories; 16,604 live in 159 other countries. You can find global alumni on PlanetMIT, an interactive map highlighting individual alumni and students as well as MIT and Sloan regional clubs, MIT Enterprise Forum chapters, and volunteers.

[<https://alum.mit.edu/maps/planetmit.dyn>]

Bringing Alumni to Campus: Beloved traditions and musical surprises greeted more than 3,200 alumni and guests at Tech Reunions June 3-6. Participants, who hailed from 44 U.S. states and locales plus 29 countries, could choose from 139 events ranging from class dinners to a Pops concert to faculty lectures. The 113th annual Tech Night at Pops had two major highlights. Sarah Rumbley '12 performed a Mendelssohn piano concerto, and the Pops featured a Beatles Rock Band sing-a-long in conjunction with Harmonix, the alumni-owned company that created the Rock Band video game. That event drew 1,423 alumni and guests. The intellectual centerpiece, Tech Day, drew 1,225 alumni and guests and the Tech Day Luncheon, 792.

MIT and the Association continue to derive tremendous benefit from our volunteer partnerships. In FY10, 10,239 individuals volunteered for MIT and the Association, including 8,755 alumni and 1,284 non-alumni. In addition, 3,651 volunteers were donors to the annual fund.

Electronic Communications: The Association has boosted its use of Web, email, and social media to build connections among alumni and from alumni to the Institute. Our efforts were recognized by CASE, our professional organization, garnering District 1 prizes in three areas; a silver Digital Media award for Slice of MIT; a silver Publication Package for Retrocogitator Puzzle Challenge; and a bronze award for Specialty Web site for 2008-2009 MIT Annual Fund e-report.

More than 40,000 unique viewers per month visited the MITAA site and total page views reached 4,988,339. Other highlights:

- Slice of MIT blog page views totaled 242,145; daily average page views, 665.
- Facebook total fans reached 4,504; 2,159 interactions.
- LinkedIn achieved 11,832 members; monthly average number of discussions, 120. New LinkedIn sub groups were added for WBRs, Club of Washington DC, and the Energy Initiative.
- Twitter 2,366 totaled followers; daily average tweets, 1

The MIT Enterprise Forum's use of social media tools also expanded. Their Twitter page now has 1,915 members; Facebook—837 members; LinkedIn—1,590 members; and LinkedIn Volunteers-Only closed group—332 members.

Our electronic newsletters also had increased readership and engagement. *Tech Connection*, which goes to all alumni with an email address on record, reported a 28 percent open rate and 28 percent click through rate. *Volunteer View*, which goes to some 8,000 volunteers, reported a 26 percent open rate and an 18 percent click through rate. We also communicate with alumni regularly through mass emails.

The Association developed a popular e-holiday card send from President Hockfield to the MIT community worldwide. The card featured *Auld Lang Syne* performed by the Chorallaries and a swirling snowflake motif with a legend that detailed snowflake components such as MIT architecture, DNA snippets, Smoot calculations, wind-turbine blades, and Tim the Beaver. [View it: <http://alum.mit.edu/holiday2009/>]

Videos: Association staff working with production experts and faculty has produced videos about key MIT initiatives and captured presentations from a range of Association events:

- “Energy Innovation@MIT” has netted over 10,000 views on MIT TechTV.
- A seven-story tall video about MIT broadcast on the NASDAQ building in Times Square.
- Association staff created a Web page with descriptions of each segment and a one-minute trailer for “Innovation Roundtable Highlights,” a video of faculty sessions on near-term innovations that could help the U.S. emerge from the recession. This material was conveyed by the MIT Washington office to the Obama Administration as part of recommendations for a new generation of technology grand challenges.
- “View from the Top—Renewable Energy: Paper Tiger or Green Giant?” a video presentation by alumni energy experts hosted by the Association and the MIT Club of Northern California.
- K-12 STEM Volunteer Tutorial, a four-minute video on how to engage in this activity.
- Online Reunion Book Tutorial, a six-minute video for class editors.
- Backpack to Briefcase 2010: “Buying a Home” provided tips from an alumna realtor.

Outreach: The Externship Program set a new record of student applicants with 735 individual students submitting 1,750 applications. In January, 256 students participated in 168 externships with 163 alumni. Some 58 students applied for Class of 2008 externship grants; eight were awarded totaling \$2,874.

We expanded the partnership with the MIT Club of Boston to improve communications with the 19,000 local alumni by establishing the monthly Boston eNews bulletin, which highlights campus and club events, and we launched a Greater Boston Web landing page.

The Faculty Forum program was launched to engage alumni and friends with the Institute’s intellectual life through presentations by MIT faculty members. The program targets major alumni clubs across the U.S. outside Boston and New York, which have established speaker series. The program provided speakers to 15 clubs including Atlanta, Chicago, Miami, Philadelphia, Los Angeles, San Francisco, and Seattle.

View from the Top (VFT), now in its second year of organizing panels featuring alumni expertise, hosted popular events in Boston Metro West and Palo Alto focusing on the regional economy and renewable energy, respectively.

The Institute Career Assistance Network was enhanced. We added a special identification check box for graduate alumni. A special push was made to the alumnae community via a standalone email promoting ICAN and hosting externships, which resulted in 75 more alumnae becoming ICAN advisors. Overall an additional 210 alumni joined.

Global Scope: The Association coordinated club receptions and/or dinners for President Hockfield’s 13 visits to U.S. and seven international venues, which were usually sellouts or set record attendance numbers.

A highlight of the Asia trip was the third Asia Club Officer Workshop, held in Hong Kong, that drew representatives from Beijing, Shanghai, Hong Kong, Korea, Japan, Singapore, and the Philippines. The workshop featured a discussion with Philip Khoury HM, MIT’s associate provost,

who talked about the importance of developing an international community for MIT and gave an update on the MIT Greater China Initiative.

The 6th Pan Arab Conference held in Abu Dhabi on Global Energy Opportunities and Challenges was a highlight of affinity group activity. Some 180 guests including at least 75 alumni, heard talks by Provost Rafael Reif, Dean of Engineering Subra Suresh PhD '81, and Dean of Sloan School of Management David Schmittlein as well as international business leaders and entrepreneurs.

The MIT Enterprise Forum and its network of 27 global chapters produced and hosted 408 events with more than 22,000 in attendance and 811 featured panelists and speakers. The 927 active chapter volunteers help to build the overall constituency of our network to 89,000+ individuals.

The global office produced three broadcasts originating from MIT and marketed one from Atlanta to our global network of viewing sites. The global office also produced the one-day "Better World @ MIT" Conference at the MIT Media Lab. This conference focused on the business of innovation, life sciences (focusing on the quest for a cure for cancer and the MIT Koch Institute), and the future of sustainable energy. The conference also featured a keynote by noted innovator Dean Kamen. Overall, more than 25 speakers addressed the audience of 150 followed by a reception on the 6th floor of the new MIT Media Lab building.

New Enterprise Forum chapters began operations in Singapore, Turkey, and Russia.

On the international level, the Association offered 47 programs outside the U.S. that featured MIT faculty, administrators, or alumni as speakers, compared to 31 the previous year.

Participation in the MIT Alumni Travel Program showed signs of recovery from the recent economic downturn. The two solar eclipse trips included 28 travelers for Japan with Professor Bertschinger (Physics) and 39 travelers for China with Professor Binzel (EAPS). This latter group was on network news, with Professor Binzel interviewed (and the MIT banner showing proudly in the background). Our Manhattan Project trip sold out with 25 travelers confirmed and included a very successful event in Santa Fe that 35 local alumni attended. The study leader for this trip was MIT alumnus Prof. Gino Segre PhD'63; the staff host blogged during this trip on Slice of MIT.

The MIT Around the World photo contest launched in FY10; the ten finalists will be announced in early FY11 and alumni will be invited to vote for a winner.

### **Special Projects**

The Association's K-12 STEM Education Working Group continued the plan established by the ad hoc committee of the board of directors. They focused on several key initiatives, including a partnership with FIRST, ongoing support of the Science and Engineering Program for Teachers and the MIT Inspirational Teacher Award, support of the Lemelson-MIT InvenTeams program, and the Mind and Hand Alliance of the Edgerton Center. The K-12 STEM Education Network was launched to connect interested alumni; the group has 174 members.

For the FIRST collaboration, the Alumni Association leveraged MIT alumni in Eastern Massachusetts, New York City, Northern California, Central Ohio, and Georgia who are committed to act as FIRST spectators, coaches, mentors, volunteers and sponsors. Several special MIT VIP events were held at FIRST regional competitions, and follow-up recruitment was conducted through How to Form a FIRST Team events in Massachusetts and Ohio.

The Association participated in the FIRST national competition at the Georgia Dome in April 2010, where we hosted a booth to promote MIT programs such as OpenCourseWare's Highlights for High School to the 10,000 student participants. We also hosted an event for admitted students and alumni serving as mentors, coaches, sponsors, and parents.

The Energy, Environment, and Sustainability (EES) working group, which grew out of an ad hoc board committee, continues to support student energy efforts through outreach and advice to the MIT Energy Club and Sustainability@MIT. We were a partner to the 2nd Annual Sustainability@MIT Conference, which attracted over 300 people, including approximately 75 alumni. EES volunteers recruited two energy ambassadors, one in Northern California and one in Boston, resulting in a series of energy-related events in both local MIT Clubs.

This year, 36 teachers were selected as MIT Inspirational Teachers including the first two alumni: Mark Holthouse '76, a science teacher in Westwood, formerly a successful entrepreneur, and Stephanie Ragucci '91, a mathematics teacher in Andover who earlier worked as a management consultant.

Several new technical tools developed in house allowed staff to increase productivity: a volunteer solicitor management system, Tech Caller auto-acknowledgements, virtual server migration, and proactive database management boosting contactable alumni to 95 percent. On the Web site, the content management system was migrated to Drupal and a new Media Gallery was developed.

To support *Technology Review*'s need to reduce its budget, the Association has worked the TR staff to promote Digital TR subscriptions through the Web and enewsletters. We contributed editorial materials including 14 feature articles and 31 profiles to the TR MIT News section.

The Association instituted a host of new practices to accommodate reduced budgets and staff while maintaining high-quality events and services.

- Reunions fall and winter letters were sent electronically to classes younger than the 45th reunion, which saved a significant amount of money. Reunions also replaced a 32-page registration booklet with a single sheet fold out registration brochure.
- The IS&S team conducted an exhaustive search for a state-of-the-art commercial vendor our online community. After product testing, analysis, and evaluation, the IS&S team recommended outsourcing approximately 70 percent of our online services to iModules. This company not only met most of our online needs, they also provided us with enhancement options. Savings have already been achieved and we anticipate additional savings in the next two years as implementation and migration are completed.

## Campus Engagement & Collaborations

In FY10 the Association worked closely with the MIT Corporation, Resource Development offices, and departments Institute-wide to reward exceptional volunteer service as well as identify and advance future board, committee, and corporation leadership candidates. We also evaluated and proposed potential members for corporation visiting committees. This year, 32 alumni were invited to serve as alumni nominees to visiting committees and 21 were asked to extend their terms.

The Association worked with the Division of Student Life to continue improvements to the Alan '73 and Terri Spoon Community Catalyst Leadership Program. Fifty students were selected to participate from 95 applicants. Thirty-three alumni and one staff served as coaches. This leadership program and the Junior Leadership Dinner identified future senior class and alumni leaders.

Outreach to graduate student women was improved with collaboration between the Association and the newly formed Graduate Women at MIT (GWAMIT) group. Student Programs and AMITA worked to collaborate and sponsor a panel during the spring kick-off week.

We worked with the class president and Senior Class Council to promote MITAA Senior Week events and programs including a new Toast to 2010 reception. The transition of Senior Week advising to the Student Activities Office was successful.

Collaborations and support continued with many student organizations, FSILGs, and student government. In particular, the newly formed Undergraduate Association Committee on Alumni Relations (UA-CAR) began a series of outreach to students encouraging networking with alumni.

The reunions team partnered with other MIT departments and Association units to promote MIT's core initiatives, including energy research, K-12 education, and cancer research in reunion events. These programs were very popular.

Also at reunions, a panel that included staff and faculty representatives from Scratch, Lemelson-MIT, MITES and Engineering Outreach, and the Edgerton Center provided updates about MIT K-12 STEM programs and discussed involvement with alumni attendees. Another panel of faculty from the MIT Energy Initiative presented to a reunions crowd of over 400 enthusiastic alumni.

In September, the Enterprise Forum once again partnered with *Technology Review* magazine and the EmTech @ MIT Conference to present an EmTech panel as a global broadcast. The broadcast was a keynote presentation by renowned Institute Professor Robert Langer ScD '74 on breakthrough medical technologies.

Thanks to a grant from the NASDAQ Educational Foundation, the Enterprise Forum was able to produce a global broadcast in conjunction with the Kauffman Foundation's Global Entrepreneurship Week (GEW) in November. The broadcast, which kicked off the week, was titled "The Tough Get Growing: How to Succeed in a Down Economy" and was moderated by Bo Fishback of Kauffman and featured welcoming remarks from MIT President Susan Hockfield.

The NASDAQ grant also included the opportunity to ring the closing bell for the NASDAQ Exchange in November. Members of the global staff joined members of the New York City chapter along with chairman Rich Kivel and MIT Alumni Association President Ken Wang '71 for ceremonies. As part of the festivities, a brief video spotlighting MIT and the Enterprise Forum ran on a loop for one hour on the 7-story video screen of the NASDAQ building.

A regional stakeholders group was convened this year with departments throughout campus including admissions, athletics, resource development, and the Alumni Association. This group shared best practices, travel plans, and identified areas to collaborate on future programs. A list serve has been created and the group has met twice in person.

Partnering with Bob Dolan in the MIT Career Center, we produced three Web-based career chats. Over 150 alumni participated and an FAQ with over 100 commonly asked questions is now posted on the Association's Career Guidance web pages.

**Parents and Family:** The career chats inspired a series of moderated chats on the Parents Association Web site. The first two chats featured staff from MIT Medical answering questions about general care and student insurance. This program was later adopted by other MIT groups, including the MITAA's clubs and regional programming staff and MIT careers group.

As another result of Institute outreach, many departments have begun contributing more regularly to the Parents Association e-Newsletter and *Parents News*, including the MIT libraries, Get Fit @ MIT, Engineers Without Borders, and the UROP program.

Involvement has increased for event participation and communications. Student-driven events that coincide with Family Weekend (in addition to the living group events) are now recognized as Family Weekend events. MIT's Lab for Chocolate Science has hosted a popular Family Weekend brunch for the past several years. The Global Poverty Awareness Week student organizers offered three events.

Campus Preview Weekend in April set a new record for parent attendance. Parents Association staff and volunteer Parent Connectors greeted 900 visiting prospective parents. They and Admissions staff (Kim Hunter and Stu Schmill) have often noted how much this welcome by current parents sets MIT apart from its peers.

The Association stays involved with parents and incoming students through Summer Send-Off events around the globe. Last year, 100 percent of the incoming class was invited to a welcome event during the summer.

The Parents Association staff and the Orientation staff produced the first Generations Breakfast for incoming freshman and family members who are alumni; more than 45 people attended. In addition, we organized a Chancellor's Breakfast for parents who are rated giving prospects; both Chancellor Phil Clay PhD '75 and Parents Fund chair John Begg '78 addressed the group.

Each fall, the Parents Association sponsors Family Weekend (1,879 individuals from 617 families attended in FY10). This event offers parents a sampling of the total MIT experience.

## **Governance and Infrastructure**

FY10 Association President Ken Wang '71, president of the New York-based global marketing and distribution company U.S. Summit, completed his one-year term. Throughout his career, Wang has been an active volunteer for MIT. He's a member of the MIT Corporation and has served on several development and visiting committees. He's a former president of the MIT Club of New York and a past member of the Association's board. His outstanding efforts have earned him a Henry B. Kane '24 Award for fundraising and a Harold E. Lobdell '17 Distinguished Service Award. Under his guidance, the Association board undertook these endeavors:

- Provide a smooth transition for the new EVP.
- Prepare for an Association-wide strategic plan.
- Encourage new ways to grow the global alumni network.
- Investigate ways to promote graduate alumni engagement.

Anne Street '69 SM '72, was named Association president for FY11 and Greg Turner '74, MAR '77, president-elect for FY11. Turner agreed to chair the strategic planning committee, which began its yearlong work in June with a kickoff meeting and an alumni survey.

The board approved amendments to the bylaws that changed board member terms from two years to three years, making them consistent with all other Association boards and committees.

Judy Cole completed her first year at MIT as the Association's EVP/CEO. She came with extensive alumni association leadership experience at Yale and Carnegie Mellon. In addition to making connections with other senior staff and departments across MIT, Cole managed a year of budget cutting and accompanied President Hockfield on trips to meet alumni in New York, California, Europe, and Asia.

## **Budget Summary and Personnel Update**

In FY10, the Association's total expense budget was \$11,333,236. The Institute provided general budget funds of \$10,438,528 for Association programs, which included \$1,810,263 allocated for subscriptions to *Technology Review* magazine. The budget was balanced with \$500,000 from the Association's reserves and \$394,708 from program revenues. The Association closed the 2010 fiscal year with a surplus of \$396,000, which was returned to our reserves.

**Shared Services Administration:** In early FY10, Resource Development and the Alumni Association leveraged their co-location in W98 to establish the Office of Shared Services Administration (SSA). Composed of the Office of Finance and Operations and the Office of Human Resources and Staff Development, the SSA provides financial planning and analysis, human resources and staff development, administrative operations and facilities services. During the year, the group identified and eliminated redundancies and duplicative work.

SSA's HR unit served as a resource as we moved through a period of staff reductions. Along the way, we continued to focus on staff morale through professional development opportunities and recognition awards.

The finance unit assisted RD managers in adjusting to their reduced budgets and supported AA senior managers in identifying the second round of reductions in their FY2011 budget proposal. In addition, the team collaborated to meet the expanded information requirements for the annual Federal Tax Form 990 on costs associated with fundraising. The operations unit established several online systems to streamline communication and tracking of service requests for facilities and on-campus parking, and it managed reconstruction of the W98 building envelope with minimal disruption to staff.

The Association's total headcount at the end of FY2010 was 83, compared to 86 at the end of FY09. Eight people left the Association, including a reduction in force of three people. Five were hired and six promotions were awarded.

**Judith M. Cole,**  
**Executive Vice President and Chief Executive Officer**

*More information about the MIT Alumni Association may be found at <http://alum.mit.edu/>.*

## **Appendix**

### **2010 Alumni Association Board of Directors**

#### **PRESIDENT**

Kenneth Wang '71

#### **VICE PRESIDENTS**

Kimberly-Ann Francis '78

Joseph Harrington III '61, SM '63, SCD '66

Charles W. Johnson BE '55

James D. Shields '71, SM '72

#### **TERM MEMBERS**

Bruce N. Anderson '69, MAR '73 (District #1)

James S. Banks '76 (District #10)

Sarah A. Gavit '83, SM '85 (District #9)

Adrian E. Gonzalez SM '97 (District #11)

Robert N. Gurnitz '60, SM '61, PhD '66 (District #7)

Thomas D. Halket '70, SM '71 (District #4)

Eleanore G. Klepser '66 (District #3)

Julian P. Lee '97 (District #11)

Teresa C. Nolet '78, SM '79 (District #5)

Darcy D. Prather '91 (District #2)

W. M. Kim Roddis '77, SM '87, PhD '89 (District #6)

Charles J. Whelan III '92, '93 (District #8)

#### **YOUNG ALUMNI MEMBERS**

Tamra L. Johnson '01  
Richard K. Moy '01, MNG '02

#### PRESIDENT ELECT

Anne Street '69, SM '72

#### PAST PRESIDENTS

Harbo P. Jensen PhD '74  
Antonia D. Schuman '58

#### MEMBERS AT LARGE

John J. Carney '76, Chair, Finance Committee  
Donald E. Shobrys '75, Chair, Annual Fund Board  
Richard P. Kivel, Chair, Enterprise Forum Global Board

#### EX-OFFICIO

Judith M. Cole, Executive Vice President & CEO  
Diana T. Strange HM, Secretary

#### COMMITTEES OF THE ALUMNI ASSOCIATION BOARD OF DIRECTORS

##### PRESIDENTS COMMITTEE

Kenneth Wang '71, Chair  
Harbo P. Jensen PhD '74  
Antonia D. Schuman '58  
Anne Street '69, SM '72  
John J. Carney, Finance Committee Chair  
Judith M. Cole, Executive Vice President & CEO  
Diana T. Strange HM, Secretary

##### FINANCE COMMITTEE

John J. Carney '76, Chair  
Kimberly-Ann Francis '78  
Eleanore G. Klepser '66  
Richard K. Moy '01, MNG '02  
James D. Shields '71, SM '72  
Anne Street '69, SM '72, Ex-Officio  
Judith M. Cole, Executive Vice President & CEO  
Diana T. Strange HM, Secretary  
William J. Fitzgerald, Director, Finance & Administration

##### ALUMNI ASSOCIATION SELECTION COMMITTEE

Claude W. Brenner '47, SM '48, Chair  
Haim H. Alcalay '61, SM '62, PhD '66 (Seat #11; Tel Aviv, Israel)  
Lola M. Ball '91, SM '92 (Seat #8; Redmond, WA)  
Dedric A. Carter '98, MNG '99 (Seat #1; Hyde Park, MA)  
Joan Marie Coyne '87 (Seat #2; N. Billerica, MA)

Leslye Miller Fraser '78, SM '80 (Seat #6; Potomac, MD)  
Karin Hollerbach '88 (Seat #10; Oakland, CA)  
Kim L. Hunter '86 (Seat #3; Alton, NH)  
Diana M. Sanchez '98 (Seat #4; Bernardsville, NJ)  
Robert L. Satcher Jr. '86, PhD '93 (Seat #7; Bellaire, TX)  
Kristin Schondorf '91, SM '92 (Seat #5; Dearborn, MI)  
Mark Y. D. Wang '87, SCD '94 (Seat #9; Walnut, CA)

#### MIT ANNUAL FUND BOARD

##### CHAIR

Donald E. Shobrys '75

##### TERM MEMBERS

Riccardo J. DiCapua '72  
Manuel Fernandez '82, SM '82 2  
Walter P. Frey '56  
Anne Ko Hou '83  
Evan D. Matteo '94  
Eben Louis Scanlon MBA '04, SM '04  
Mike Scott '73  
John S. Seo '88  
Brendan J. Smith '06  
Barton W. Stuck '68, SM '69, EE '70, PhD '72  
Surekha Trivedi '96, SM '99  
Robert E. Vernon '63, SM '65 2012  
Raffaella L. Wakeman '08, SM '09 2012  
R. Robert Wickham '93, SM '95 2011  
Jennifer Yang '97 2010

##### MEMBERS-AT-LARGE

Gerald M. Appelstein '80, Chair, William Barton Rogers Society  
Douglas G. Bailey '72, SM '74, ME '75, Chair, Goals Committee  
Alexander Hamilton Chan G, President, Graduate Student Council  
Anikia F. Tucker '10, Chair, Senior Gift Committee

##### EX-OFFICIO MEMBERS

Judith M. Cole, Executive Vice President & CEO  
Kenneth Wang '71 2010  
Theresa Lee  
Jeffrey Newton, Vice President for Resource Development (Non Voting Member)  
Theresa M. Stone SM '76, Treasurer for MIT (Non Voting Member)

#### COMMITTEE OF THE MIT ANNUAL FUND BOARD

##### GOALS COMMITTEE

Douglas G. Bailey '72, SM '74, ME '75, Chair  
Gerald M. Appelstein '80

John M. Begg '78  
Gary Brackenridge '97  
Manuel Fernandez '82, SM '82  
John J. Golden Jr. '65  
John E. Plum '74  
John S. Seo '88  
Donald E. Shobrys '75  
Annalisa L. Weigel '94, '95, SM '00, PhD '02

#### AWARDS COMMITTEE

Gregory E. Moore '73, Chair  
Gregory K. Arenson '70  
Brit J. d'Arbeloff SM '61  
Frank T. Hulswit '49  
Dale Schain Krouse '71  
Milton H. Roye Jr. '78

#### COMMITTEE ON NOMINATIONS TO CORPORATION VISITING COMMITTEES

John Paul Isaacson '69, Chair  
Karen W. Arenson '70  
Carliss Y. Baldwin '72  
Douglas C. Cameron PhD '87  
Mark P. Gorenberg '76  
William B. Lenoir '61, SM '62, PhD '65  
Mark E. Lundstrom '93, SM '95  
Hyun-A C. Park '83, MCP '85

#### ENTERPRISE FORUM GLOBAL BOARD

Richard P. Kivel, Chair  
Laurie Dean Baird SM '92  
James L. Brown SM '70  
David L. Coombs '91  
Ludmila Kopeikina SM '90  
Andrew Macey  
Allan L. Mink II '78  
Ken P. Morse '68  
Linda S. Plano '82  
Howard W. Rhee '97  
Patrick Robinson  
Lori Smith  
Kenneth C. Zolot SM '95

#### TECHNOLOGY DAY COMMITTEE

Robin M. Chase SM '86, Chair  
Frank Richard Bentley '02, MNG '03  
Paul D. Edelman '78  
Ping-Shun Huang '94, MNG '95

Lawrence J. Krakauer '63, SM '64, PhD '70  
Dawna S. Levenson '83, SM '84  
Marissa C. Martinez '82, SM '02  
David Provost SM '04  
Christopher Resto '99  
Stever Robbins '86

## **2010 Alumni Association Award Winners**

### **2010 Honorary Membership in the Alumni Association**

Honorary Membership in the Alumni Association is awarded to members of the MIT community who have "rendered outstanding service to the Association or the Institute."

- Sally Bittenbender
- Susan Hockfield

### **2010 Bronze Beaver Award Recipients**

The Bronze Beaver Award, the highest honor the Association can bestow upon any alumni volunteer, recognizes distinguished service to the Alumni Association and the Institute by alumni who have been active in most or all phases of alumni activity and who have been outstanding in at least one phase.

- Mark P. Gorenberg '76
- Judy C. Lewent SM '72
- Donald E. Shobrys '75
- Kenneth Wang '71

### **2010 Henry B. Kane '24 Award Recipient**

The Henry B. Kane '24 Award recognizes exceptional fundraising service and accomplishments for the Alumni Association and MIT.

- John Paul Isaacson '69

### **2010 Harold E. Lobdell '17 Distinguished Service Award Recipients**

The Harold E. Lobdell '17 Distinguished Service Award recognizes service to the Alumni Association and MIT that is of significant depth over a sustained period.

- E. Fred Brecher '53
- Marilyn Taggi Cisar '76
- Dave deBronkart '72
- Natalie M. Givans '84
- Richard C. Lufkin '68
- Martin N. Mbaya '00

- Darcy D. Prather '91

### **2010 George B. Morgan '20 Award Recipients**

The George B. Morgan '20 Award recognizes ongoing excellence in all aspects of Educational Council activity.

- Michael C. Bertin '63
- Jamie P. Eng '73
- Gregory L. Greeley '86, SM '87
- Edward Gruhl '69
- L. Robert Pokorny '69, SM '70
- Peter J. Preston '51
- Tushar Suraiya '68, SM '69

### **2010 Great Dome Award Recipients (formerly known as the Presidential Citation)**

The Great Dome Award recognizes distinguished service to the Alumni Association and MIT by alumni organizations.

- 2008 & 2009 Smoot Day Celebrations
- 2009 Parents Fund Committee
- Baker House 60th Anniversary Planning Committee
- Class of 1999 10th Reunion Committee
- MIT Club of Singapore 25th Anniversary