



**D. Reid Weedon, Jr. '41 FSILG Alumni/ae Relations Award
2011 Application**

Application Deadline: Friday, April 1, 2011 @ 9 a.m.

Submit application to: MIT Alumni Association, Katie Maloney, kcasey@mit.edu

The D. Reid Weedon, Jr. '41 Alumni/ae Relations Award was established by Mr. Weedon to encourage Fraternity, Sorority, or Independent Living Group (FSILG) student outreach to their alumni/ae. The MIT Alumni Association is inviting applications for this year's award, which includes a \$7,500 first place prize and a \$2,500 second place prize, and will be presented to the FSILGs that have demonstrated the greatest effort in alumni relations this academic year (June 2010 – May 2011). The award winners will be announced at the 2011 Institute Awards Convocation in May 2011.

Additionally, an optional third prize (Honorable Mention) of \$1,000 prize may be awarded at the Selection Committee's discretion to an FSILG that merits special consideration for its alumni relations efforts.

Once again we are asking FSILGs to submit all application materials electronically to help reduce costs to the FSILGs. To complete your application, please download the document at: https://alum.mit.edu/students/StudentGroupResources/weedon_award.jsp, which includes the application cover sheet and questions. If you are including screenshots (e.g. of alumni websites), we recommend that you include them with the relevant questions. Please also gather all of your supporting materials (e.g. newsletters, sample holiday cards, etc.) and scan them. Once you have all of these materials compiled electronically, please create a compressed file (e.g. .zip file) and post the file to a location that the Alumni Association staff can access easily (e.g. chapter webpage, public directory, etc.). Finally, send an email to Katie Maloney (kcasey@mit.edu) with the location of your application. If your application is below 20MB, you can email your application directly to Katie Maloney.

Application Cover Sheet

FSILG **Phi Sigma Kappa**
Size of living FSILG alumni population..... **66**
FSILG Student Contact person **Matthew Skalak**
Student Contact's FSILG Leadership Role **Secretary, Alumni Relations Chair**
Student Contact's Address..... **487 Commonwealth Av., Boston, MA 02215**
Student Contact's Phone **914-584-4425**
Student Contact's Email..... **mskalak@mit.edu**
FSILG Alumni/ae Relations Chair Name and Email..... **(Same as above)**
FSILG President Name and Email **Antony Speranza** asperanza@mit.edu
FSILG House Corporation President Name and Email... **Neil Vachhani** nealvachhani@alum.mit.edu
FSILG Chapter Advisor Name and Email **Joe McMahan** joemc@alum.mit.edu

NOTE: By submitting this application, you are allowing the materials submitted to be shared with other FSILGs at the discretion of the Weedon selection committee. For example, novel and effective activities noted in your application may be included among best practices disseminated among the FSILG community. If there is any sensitive material in the application that you would not like released, please make note of it in the application. Questions may be directed to Katie Maloney at 617-452-3372 or kcasey@mit.edu.

This application is meant to assess your living group's efforts in the past year to reach out to your alumni/ae. The application should not focus on alumni/ae volunteers in advising or house corporation roles or in programming developed by alumni/ae for alumni/ae. These are great activities and keep chapters strong, but the focus of the award is on student-driven activities.

Each application will be reviewed by a committee of FSILG members, alumni, and MIT staff. The committee is interested in learning about your approach as well as your sustained commitment to alumni relations. For each section below please provide quantitative and qualitative descriptions of your programs and how they involve alumni/ae [i.e. the date(s), the number of alumni/ae participating in an event or program (their names when appropriate), the number of chapter members participating (their names when appropriate), invitations, emails, and photos if available]. Please be specific when addressing each topic.

ALUMNI/AE OUTREACH

A chapter with a strong Alumni/ae program should include practices in most if not all of these areas.

1. Please describe your major annual alumni event(s) (e.g., Alumni weekend, Founders' Day, reunions).

Our brotherhood has a healthy tradition of encouraging our alumni to attend our each of our annual events during the fall and spring semester.

ANNUAL ALUMNI MEETING & DINNER

Since the founding of our Alumni Association in 1919 the main alumni event has been the Annual Meeting and Dinner which is always held on the first Saturday in November at the Chapter House in Boston. The main reason we have this event in the fall is to allow the new and older alumni to come back to the house and connect with our recently affiliated associate members, as well as the older brothers. We feel that it is very important for the alumni, the associates, and the current brothers to interact, because it allows stories, advice, and experience to be passed on to the younger generations of Phi Sigs. These interactions are also important so that the new members realize that being a Phi Sig is not just an experience for college, but also an experience that they will carry throughout life. There is no better way to get this principle across than by having this interaction with alumni.

Alumni are reminded of this and all events through our newsletters, our website, email reminders, and local alumni are also sent reminders in the mail. New this past year was an online system for alumni to RSVP and specify meal preferences. We found that having live feedback on who was planning to come built interest and encouraged even more alumni to attend. We have added a similar RSVP system to all of our major events.



Left, center: Alumni Joe Mulcahey '83 and Jason Mondanaro '96 converse with brothers over dinner. Right: Alumni Association President Neal Vachhani '05 presents the annual scholarship awards after dessert.

Event Schedule

Friday

- House Tours for Alumni
 - A chance to show off improvements and hear stories from past years

Saturday

- Alumni Board Meeting (10am)

- The Alumni Association Board of Directors holds its quarterly meeting. In addition to the usual business the Board sets its goals for the year and the Undergraduates Officers report their goals to the Board.
- Alumni-Associate Member Lunch (1pm)
 - The Alumni Board and other alumni take the new associate members (pledges) to lunch for a “get-to-know-each other” meeting.
- Alumni General Meeting (3pm)
 - At the annual meeting the Alumni officers report on what has transpired over the past year, plans for the New Year, and offer motions to be voted on by the alumni present.
 - Similarly the Chapter officers give their reports and objectives for the school year.
 - The alumni association’s annual scholarship awards are presented.
 - Officers for the coming year are elected.
- Wine Tasting (5pm)
 - This was a new event added this year. A wine appreciation and educational session was presented by the Kenmore Wine Gallery between the meeting and dinner.
- Alumni-Brotherhood Dinner at the House (6pm)
 - The dinner is planned, cooked, and served by the undergraduate brothers.

Alumni Attendees of Annual Alumni Meeting & Dinner Fall 2010

Clint Springer '45	Bob Xavier '89	Chris Carper '10
Richard Phillips '62	Jason Mondanaro '96	Eric Adrian Fernandez '10
John Lauderdale III '64	Jesse Boehm '01	Gleb Kuznetsov '10
Bill Morgan '65	Brian Goldberg '02	Javier Duarte '10
Rick Dower '67	Gregory Dennis '02	Lawrence Chan '10
Kenny House '69	Neal Vachhani '05	Leo Luo '10
Eugene Chang '76	Cesar Toscano '08	Michael Melgar '10
Pat Kinney '82	Ryan Young '08	Richard Whalley '10
Joe Mulcahey '83	Alex Rothberg '09	Siamrut Patanavanich '10
Paul Walsh '84	Johann Komander '09	Thomas Price '10
Joe McMahon '85	Ballin Smith '10	Zviad Metreveli '10
Brian Mulcahey '86	Bill Near '10	

Special Guests

Bob Ferrara (MIT)
 Kathryn Liede (MIT)
 Katie Maloney (MIT)
 David Deaton (PSK National Grand Chapter)

SPRING ALUMNI WEEKEND: BOSTON MARATHON

Our major spring semester Alumni event is our Marathon Day Weekend. During this weekend we have a variety of events for both the alumni and current brothers. This coming year we have a few more events scheduled.

Event Schedule

Saturday

- *India Quality* Catered Brunch at the Chapter House
 - The *India Quality* restaurant in Kenmore Square was and is a popular destination for undergrads and alumni.
- Boston Beer Summit at the Park Plaza Castle
 - A tradition since 2004, the semi-annual Boston Beer Summit draws vendors from microbreweries throughout New England and has been a very popular event for recent alumni.
- Alumni Reception at the Chapter House

Sunday

- “Odds vs. Evens” Pickup Sports
 - Even class years and odd class years form football, softball, foosball, and various other teams.

Monday

- Marathon Day BBQ at the Chapter House

We advertised this event a lot this year, and set up a web site so that alumni could RSVP, and see if other alumni from their class year are going to be attending. This can be viewed at <http://phisigmakappa.com/alumni/events/detail/13/>.

Alumni Attendees of Marathon Weekend 2010

Mark Halsey '04
Mike Fettiplace '06
Nick Chan '06
Tri Ngo '06
Caesar Toscano '07
Paul Hoffman '08

Josh Karges '08
Keith Molina '08
Shiliang Tang '08
Ryan Young '08
Jake Levinson '09
Alex Rothberg '09

David Schafer '09
Jeremy Franklin '09
Nicholas LaBounty '09
James Backman '09
James Zorich '08



Left: Saturday Luncheon served in the Chapter Room. Right: Marathon Day cookout on front steps.

MIT TECH REUNIONS

New to our alumni event schedule in 2010 was a reception for our alumni and families of graduates attending Commencement and the Tech Reunions. Last year the MIT Alumni Association set aside a specific time on Friday afternoon for fraternities, sororities, and independent living groups to hold an “open house” for their own alumni. With a budget provided by our Alumni Association and manpower provided by the active chapter, we held our first organized commencement event, and by all accounts it was a big success.

Phi Sig supplemented MIT’s outreach to alumni with its own written and email invitations to the reunion classes. Twenty-one Phi Sig alumni officially registered with MIT for their reunions last year, including three 50th reunion alumni from the class of 1960, two 25th reunion alumni from the class of 1985, and five alumni from 2005 celebrating their first official reunion. Several unregistered local alumni attended as well.

Our alumni were joined by the graduating seniors, their families, and the undergraduate brothers living in the Chapter House over the summer. Brothers conducted alumni on house tours to show off the latest renovations and in return the brothers got to hear what life was like at MIT and in the fraternity 5, 25, or 50 years ago.

We are looking forward to an even bigger turnout in 2011 to Phi Sig’s newest alumni tradition.



From 2010 Tech Reunions- Left: Dave Fung '85. Center: Peter Marshall '60, Clint Springer '45. Right: William Crawford '47.

Alumni Attendees of 2010 Tech Reunions

Clinton Springer '45
William Crawford '47
Robert Michel '50
Paul Gray '54
Peter Marshall '60
Daniel Oliver '60
E Patrick Coady '60
Richard Phillips '62
Duane Shinnick '70

Peter Sebelius '75
Barry Kasindorf '77
Alan Weger '80
Paul Walsh '84
David Fung '85
Joseph McMahon '85
Bob Xavier '89
Thomas Doyle '95
Gregory Dennis '02

Nathan Hanagami '04
Stephen Weiner '05
Jeremy Scholz '05
Peteris Augenbergs '05
Brett Boshco '05
Austin Neudecker '05
Neal Vachhani '05
Bobby Ren '06

2. Please describe other chapter events which alumni/ae were invited and participated (e.g. initiation, community service, informal alumni dinners, athletic events, faculty dinners, parents' dinners, and Campus Preview Weekend).

Throughout the year smaller events, mostly drawing local alumni, have always been part of the Phi Sig experience and we are adding more this year.

INITIATION

Rituals and Initiation are some of our smaller events that draw alumni back to the house. During Initiation this year and the past year we had several alumni participate in the preparation of the ritual and alumni play a key role in the ritual itself.

Alumni Participants at 2011 Initiation

Eugene Chang '76
John Pries '79
James Murray '79
Rick Burke '81
Paul Walsh '84
Joe McMahan '85

RUSH WEEK

Many alumni enjoy reliving the excitement, pressures, and fun of Rush Week. Alumni primarily contribute by cooking or serving meals and performing other activities that free up the undergraduate brothers to meet and rush freshmen.

Alumni Assistants for 2010 Rush

Eugene Chang '76
Paul Walsh '84
Joe McMahan '85
Jason Mondanaro '96
Siamrut Patanavanich '10

STUDENT-ALUMNI DINNERS

Another way in which we were able to draw local alumni back to the house was by taking advantage of the MIT sponsored Student-Alumni Dinners. Brothers invited alumni back to the house for a tour and then out for dinner.

Recent Participants

Neal Vachhani '05
Steve Fredette '06



Brothers Jean Otrakji '11, Gordon Wintrub '12, Ray Tilden '13, John Wang '14, Luke Schiefelbein '13, and Dave Hawes '12 meet with alumni Neil Vachhani '05 and Steve Fredette '06 for dinner at Smith & Wollensky Steakhouse in Boston on March 13th 2011.

INDEPENDENCE DAY CONCERT AND FIREWORKS ON THE ESPLANADE

Another longstanding tradition, the undergrads stake out a space on the Esplanade and enjoy the Boston Pops Concert with visiting alumni. Anyone who has attended the festivities knows that the only way to get a good view of the Hatch Shell is to carve out an area 8 hours in advance or more, and alumni appreciate letting the undergrads take that on.

Alumni Attendees Independence Day 2010

Lawrence Chan '10

Rich Whalley '10

Javier Duarte '10

Siamrut Patanavanich '09

Zviad Metrevelli '10

Gleb Kuznetsov '10

Chris Carper '10

Mike Bennie '10

David Smith '10

Bill Near '10

Ian Rousseau '10

SPORTING EVENTS

We invite alumni who rowed on the MIT Crew Team to visit (and stay) at the Chapter House during the Head of the Charles rowing regatta in the fall. Many of the local alumni are still on our email lists, so IM sporting events draw a number of recent local alumni. Major contributors to our IM sports teams are Leighton Kaina '06, Gleb Kuznetsov '10, Rich Whalley '10, Javier Duarte '10, and Bill Near '10.

NEW FOR 2011

In 2011 we are actively encouraging our alumni to attend the various events for the MIT150 sesquicentennial. These efforts began with announcements on our website, articles in our fall newsletter, a postcard recently sent to all alumni, and finally through email reminders. In particular we are encouraging alumni to attend the Convocation and Open House in April, and the Tech Reunions (regardless of their class year).

For the first time this year we will be encouraging attendance at MIT's Alumni Leadership Conference in September and Family Weekend in October.

3. Please describe your chapter's interaction with your House Corporation.

The undergraduate Executive Board meets with the House Corporation quarterly either at the house or by conference call. Officers from both organizations give reports and discuss house issues. A typical agenda would look like this:

- Introductions
- Undergraduate Executive Board Reports
 - President's Report
 - Discusses state of the Chapter, morale, upcoming events
 - Vice President's Report
 - Discussion of the state of the house and possible ideas for improvement projects
 - Secretary's Report
 - Treasurer's Report
 - Discusses financial state of the Chapter from the Undergraduate side
 - Sentinel/Commissar Report
 - Discusses current and future improvements for the kitchen
- House Corporation Reports
 - President of the House Corporation
 - Gives general overview of the House Corporation, what projects are being worked on, what projects have been completed
 - Vice President of the House Corporation Report
 - Secretary of the House Corporation Report
 - Treasurer of the House Corporation Report
 - Discusses the financial state of the House Corporation
- Goal Setting
 - Both the Executive Board and the House Corporation tries to set feasible goals to accomplish before the next quarterly meeting
- Final Remarks

The initial fall meeting focuses on the budget, while the final spring meeting centers on rush and house improvements for the upcoming year. This gives the undergraduate officers an opportunity to present the progress of their term and gain excellent insight from the House Corporation. In addition to the meetings, the undergraduate officers regularly contact members of the House Corporation via email and phone. The "Alumni Association 101" document (http://alumweb.mit.edu/upload/PSK/Alumni_Association_101_-_2009_32051.pdf) provides more information.

One significant interaction between the undergraduate Executive Board and the Phi Sigma Kappa House Corporation is our house improvements process. Part of our annual undergraduate house bill is paid to the House Corporation and a portion (\$35,000) of this rent is made available to the undergraduates to utilize for major house renovations. This system ensures that money each year is spent on improving the house and encourages the undergraduates to take initiative to research, pursue, and execute these improvement projects.

4. Please describe your chapter's interaction with your Alumni Advisors.

Our Chapter has extremely beneficial interactions and an intimate relationship with our Alumni Advisor Joseph McMahon, who has served in this role since 1991. Joe takes the time to be incredibly involved and provide full support all year round. Joe stays in contact with the undergraduate Executive Board daily, and is always ready to lend a helping hand, opinion, and guidance to the Executive Board as well the all of the brothers.

Another important role that Joe takes is easing the transition from one Executive Board to another. Because of his vast knowledge and experience of and with our fraternity, he is able to teach the new officers about their role and their duties. This makes the transitions infinitely easier, and also increases the willingness and comfort of the officers to contact and engage Joe for help and advice.

Even though Joe hails from the state of Florida, he takes the time to be present at all of our major rituals, Parent's Weekend, Rush, our Marathon Day celebration, and our Fall Alumni Board Meeting. The past two years, the Inductor (New Member Educator) has worked closely with Joe to organize a Parent's Weekend dessert event, for which Joe flew up to Boston to talk with parents and give a short presentation on the fraternity. In order to make the event successful, Joe sent out invitations to all parents, specifically targeting those of the freshmen.

5. Please describe how you communicate chapter news to alumni/ae. If you have a newsletter, how often is it distributed? How is your newsletter distributed (mail, email, website)? Include a pointer to electronic copies of your newsletter(s) (since June 2010).

We have two newsletters that we publish twice per year both online and printed copies sent through the mail. One is geared toward Chapter news (for alumni), the other for alumni news. A very kind write-up about our newsletters was included in the “MIT FSILG Update from Bob Ferrara ‘67” on March 7, 2011:

Best Alumni Newsletter? One of special pleasures of my role at MIT is that I am routinely copied on almost all of the print newsletters that the FSILGs regularly produce to keep their alums informed. Most are very well done and much appreciated by their audience. But this year Phi Sigma Kappa Fraternity decided to go all out for their Fall 2010 Alumni Newsletter. Frankly it was just about the best one of its kind I’ve ever seen. Phi Sig Alumni Corporation Secretary Joe McMahon ’85 and his board have generously offered to share it as inspiration to others. On the PSK web site, the newsletter has two sections, Alumni and Undergraduate. Please especially note the innovations in the Alumni section, which includes a variety of Alumni Association data, such as lists of all the fraternity’s MIT volunteers, missing alums, and IRDF donors, plus a customized Alumni Map adapted from the new “Planet MIT.”

THE OMICRONICLE

One of our strategies to stay in communication with our Alumni is with our bi-annual newsletter the *Omicronicle*. In this publication are updates from the key Chapter officers so that the alumni can be informed about the state of the house. There are also articles submitted by other minor officers, such as our Athletic or Philanthropy Chairman, which add flavor to the more standard officer reports. Another major purpose of the fall *Omicronicle* is to introduce the new associate class to the alumni, so short biographies are written about each of the freshman. The fall *Omicronicle* is online here: http://alumweb.mit.edu/upload/PSK/Omicronicle_Fall_2010_Web_37691.pdf



Spring 2010 and Fall 2010 Omicronicle covers.

In the spring edition of the *Omicronicle*, biographies about the seniors are included, which gives information about where they are going for their graduate studies or what job offer they are planning on accepting. A link to the Spring '10 *Omicronicle* can be found here: http://alumweb.mit.edu/upload/PSK/Omicronicle_Spring_2010_Web_35594.pdf.

Typical Omicronicle Table of Contents

- Officer reports
 - President (“State of the Chapter”)
 - Vice President (Physical Plant)
 - Treasurer
 - Sentinel (Steward)
 - Rush Chairman
 - Athletic Chairman
- Philanthropy update
- Meet the pledge class (fall issue)
- Senior plans (spring issue)
- Other stories of issues on campus, the fraternity at large, IFC, the community

THIRD DEGREE

In addition to the *Omicronicle* we also publish the **3RDegree** (alumni are “Brothers of the Third Degree” in our fraternity), which allows individual alumni to send in updates. This allows all of the alumni to stay in contact with each other and find out what members of their pledge class are up to if they have lost contact. A link to the third degree can be found here: http://alumweb.mit.edu/upload/PSK/3RDegree2010Spring-Web-NoDir_35591.pdf.



Summer 2010 and Winter 2010 3RDegree covers.

The *3RDegree* is also how we honor the alumni who are making significant contributions to MIT. Currently our Chapter has 96 alumni serving in 143 volunteer capacities for MIT, and we are

making a point to recognize them in order to encourage more alumni to volunteer and become more involved. For a complete list see *Appendix A*.

Typical 3RDegree Table of Contents

- News / Announcements. Recent examples...
 - MIT150 celebrations
 - Plans for capital campaign
 - Chapter house renovations
- AlumnNotes
 - Correspondence and photos from alumni
- Volunteer report (New)
 - Stories about alumni volunteering at MIT
- Alumni database
 - Once a year we publish the entire directory listing.
 - In every issue we publish the names of lost alumni and “Chapter Eternal” (obituaries)
- Donor news - we actively encourage alumni to donate to one or more of the following:
 - Omicron Educational Foundation (the chapter educational fund)
 - Phi Sigma Kappa Foundation (national educational fund)
 - Independent Residence Development Fund (IRDF)
- Minutes from the annual meeting including financial statements (once per year)

THE SIGNET

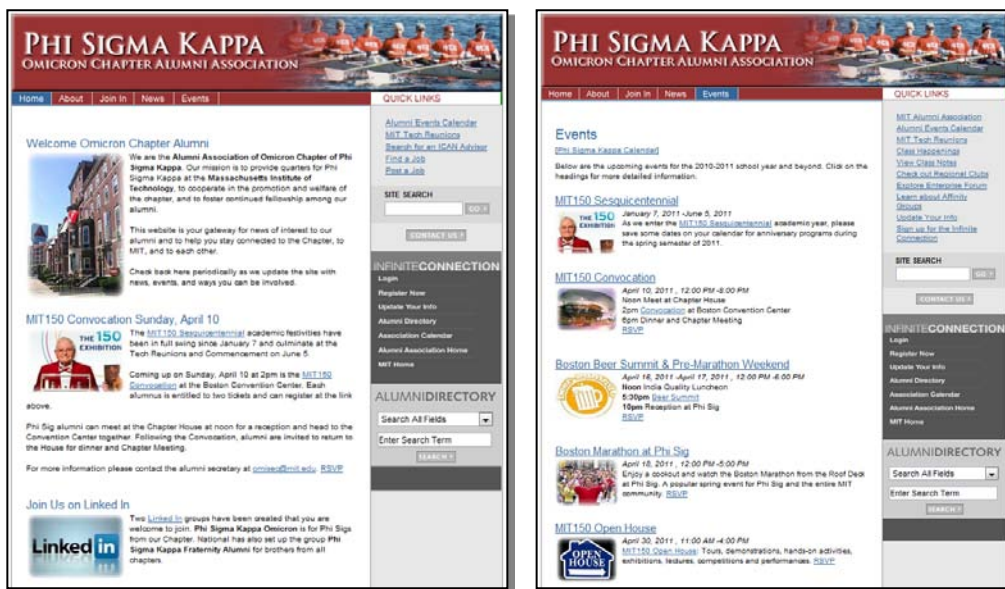
Another way our chapter stays in contact with our alumni is through our National Grand Chapter. Phi Sigma Kappa International Headquarters publishes a monthly newsletter, as well as a bi-annual publication called *The Signet*. *The Signet* accepts submissions from all of the chapters, and our Chapter takes advantage of this by submitting articles to the publication. This creates another avenue for our chapter to reach out to our alumni, and promote our alumni events.

6. Please describe how you use your chapter's Web site to communicate with alumni/ae. Include a screenshot as an attachment to your application or include a web address for review.

ALUMNI WEBSITE

Phi Sigma Kappa's alumni website has been online since MIT's alumweb program was initiated. The website is a central repository for the latest information of interest to our alumni. In addition to the latest news and announcement, alumni can also find our bylaws, donor acknowledgements, and copies of the latest issues of our newsletters.

The website on MIT's AlumWeb is mirrored on servers running at the Chapter. From here additional services have been created to edit articles easily and to provide advanced functions not available on MIT's servers.



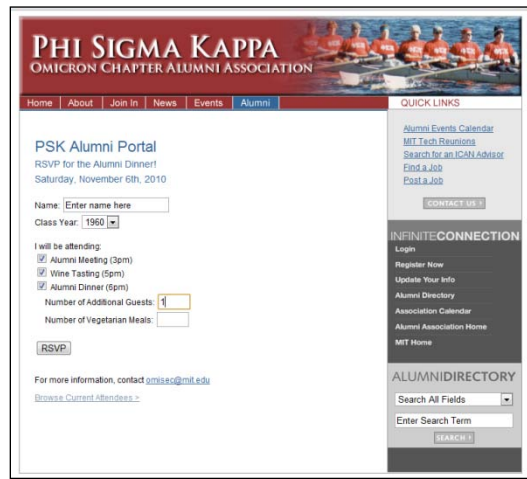
Alumni homepage and events calendar.

Alumni Website Contents

- Home Page
 - Late breaking news and announcements
- About
 - Introduction
 - Big Brother Tree
 - Constitution and Bylaws
 - IRS Form 990
 - Officer directory
- Join In
 - List of donors
 - Lost alumni
 - IRDF donor information

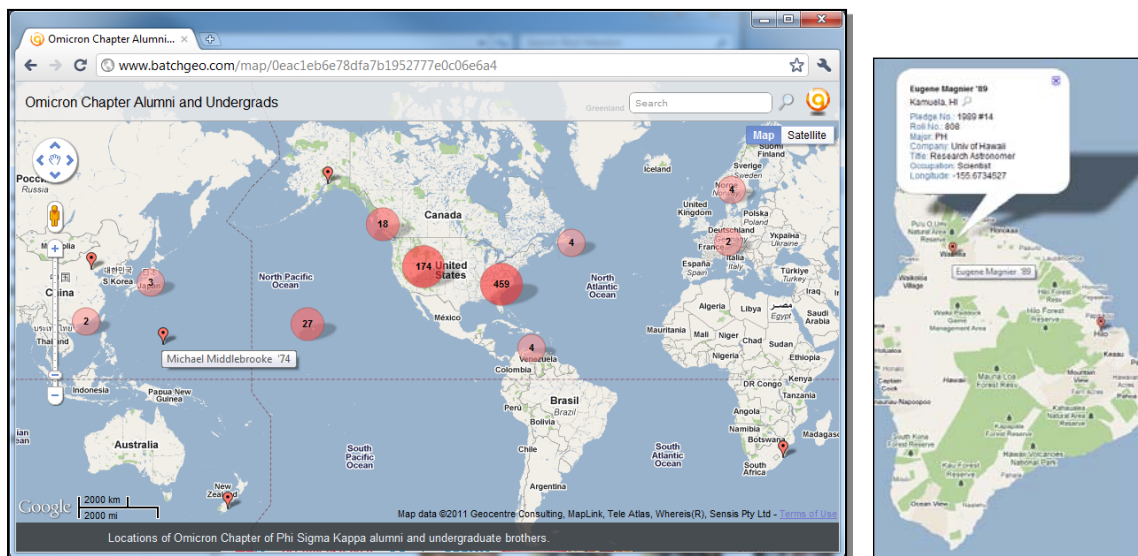
- Infinite Connection information
- News
 - Online editions of our most recent newsletters
 - Alumni Association award recipients
 - National award recipients
- Events Calendar
 - List of upcoming events, RSVP forms, attendee lists

The Events page always shows the latest information about upcoming alumni events, and new during the past year is an RSVP system so that alumni can register for each event and see which of their brothers are also planning to attend. This was key to the improved attendance at our last annual meeting and dinner, because it encourages active engagement and excitement, especially among alumni further removed from the house: <http://phisigmakappa.com/alumni/psk/>



Event RSVP system developed by the Chapter's IT Chairman.

New this year on our website is an interactive Google map showing the locations of all of our alumni. Many of our alumni did not realize how many of their alumni brothers lived so close by. This has already spurred many alumni around the country to set up local Phi Sig get-togethers. <http://www.batchgeo.com/map/0eac1eb6e78dfa7b1952777e0c06e6a4>.



World map shows locations of all alumni, clicking on a pin shows details of the alumnus.

CHAPTER WEBSITE

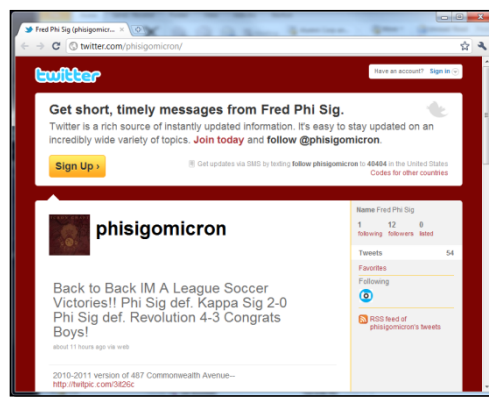
Our Chapter's public website is accessible at <http://phisig.mit.edu/>. Here we maintain an interactive house tour, profile pages for all Brothers and recent alumni, pictures of athletic competitions and social events, and also information on academics. The profile pages notably include Big Bro/Little Bro pairs, allowing alumni to trace their lineage at Phi Sig:



Our chapter's homepage PhiSigmaKappa.com

TWITTER

Two years ago, we launched a Twitter account at <http://twitter.com/phisigomicron/>. We have been using this service to keep alumni connected with the House.



Twitter page showing recent tweets sent out to subscribers.

FACEBOOK

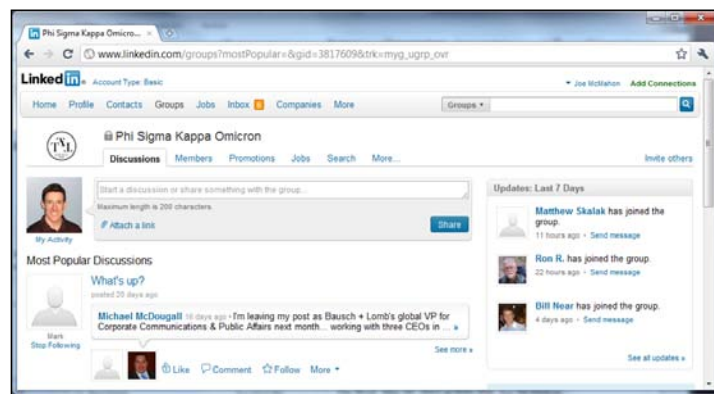
Our Facebook page, Phi Sigma Kappa Omicron Chapter, is specifically for news and chat of interest to alumni as opposed to student-specific content.



Facebook page created specifically for alumni announcements and conversations.

LINKED IN

Our national fraternity had created a LinkedIn group for Phi Sigma Kappa brothers from all Chapters; we recently created an additional one just for our own alumni. As of March 31 it has 116 members.



Phi Sig's recently created LinkedIn page for its alumni.

PRIVATE WEBSITE

Finally, we have a private website that serves alumni in many different ways. Through this portal, alumni can access the media server, sign-up for a “Late Plate” (if they would like to eat dinner at the House), conduct polls of the undergraduates and other alumni, and stay connected with House operations such as up-to-date financial information.



The Chapter's internal website, "Jabez", is named for a founder of the fraternity.

Most importantly, we are actively developing our Alumni Directory. This password-protected page includes contact and career information for approximately 1,300 Phi Sig alumni. The data is easily editable, so that the information remains current. The directory can be sorted by decade and year and all information is searchable. This directory was a significant undertaking that required combining several lists of alumni data. In addition, we have started work on building a profile-based site to allow both undergraduate members and alumni to find other alumni and make contact with them. We envision this site greatly increasing alumni involvement in the house, as well as giving undergraduates an easier way to reach out to alumni regarding internships, industry advice, and other academic and professional questions.

7. Please describe how you engage alumni/ae as mentors, career advisors and/or for networking.

For the past two years we have been trying to grow our Alumni Mentor program. Currently we engage our alumni through emails to gauge their interest in participating. We also advertise our fledgling mentor program in the Omicronicle. This has turned out to be successful, as we have had several replies denoting interest in participating. One of the responses is shown here:

Hi Jean,
I'm reading the omnicronicle where you request alumni to participate in the mentor program. I'd be happy to participate - I'm glad you are getting it going, as it's something I wished I had when I was an undergraduate.

Primarily, I am a marketing analytics consultant, but have little bits of experience here and there. I have an mba from univ of chicago, and currently reside in San Francisco.

Damn Proud,
Todd King '93

We also encourage brothers to contact alumni they have met at our alumni events to participate in our Mentor program. In these emails we also ask if they know of any other alumni who would be interested in participating in the program. An example of one of these emails is shown here:

Hey Satish,

I'm individually reaching out to a bunch of Phi Sig alumni in the financial services industry to get updates on their whereabouts for the 3rd Degree (the alumni newsletter). Typically the updates are around 100 informal words on where they are now (location, career, who from the house they still see regularly, anything else from their life, etc.).

I'm also, along with some other brothers covering different industries, seeing who might be interested in becoming alumni mentors for undergraduates interested in their fields. While this will be a very low time commitment activity for alumni, it may be tremendously helpful for some of the undergrads. It basically entails making oneself available to look at a few resumes and, when appropriate, letting the house know about job opportunities. Let me know if this is something you might be interested in and I will give you more detail.

In any event, **if you could provide us with a brief update**, that would be great. Also, **if you know of any contemporaries working in finance** (I only know of (name redacted) for the '04-'07 era), I would love to get their names. Thanks for any help you can provide.

Not only do the current brothers take advantage of the emails lists, but the alumni do as well. Many of the alumni will email out with job and internships opportunities in order to help the undergraduates. An example of a summer internship email is shown here:

Hey Guys –

I work at a software company in Kendall Square (Endeca Technologies - www.endeca.com) and my team is looking to find some talented software interns for the summer. My team focuses on innovative uses of our core

technologies, proof of concepts and some research work. We've got projects in website, Android, and iPhone development, as well as some more conceptual semantic model work. If you or someone you know would be interested in talking about the opportunities available, send me an email. I could also drop by the house and discuss with whoever is interested. Thanks!

Steve


PSK '06

We also encourage the brothers to take advantage of the Infinite Connection website as a tool to contact alumni who are working in their field of study.

8. Please describe any other programs, events or outreach not described above (i.e. Holiday Cards, Relational Phonathons, and email listservs).

In addition to the biannual newsletters, we send out quarterly mailings via US Mail and email to all alumni and additional correspondence to local alumni for smaller events. Regular mailings ensure that our address database stays current and that we can quickly follow up on any "lost" alumni. This system has allowed us to reach a record 96% good mailing addresses for our living alumni.

In the fall prior to our annual meeting we mail a reminder to all alumni including the minutes from the previous year's meeting for approval.



September 30, 2010

Dear Brother Alumni,

I hope you had a good summer and that the fall is starting well for you and your families. The **Annual Alumni Meeting and Dinner** is coming up this **Saturday, November 6 at 3pm**. We hope that you will be able to join us this year.

As you have read in our recent editions of *3RDegree* and *The Omicronicle*, the Alumni Association and Chapter have been working hard to improve the quality of alumni relations. This has included resumption of a twice-yearly newsletter publication, better outreach to local alumni for events such as initiation, and the introduction of new programs such as our Tech Reunion Open House last May.

This term we are targeting the Alumni Meeting and Dinner for improvement, including...

- A web page to **RSVP** and see who is planning to attend: <http://phisigmakappa.com/alumni/psk>
- Special guests** from MIT and National Headquarters will be attending:
 - Mariana Martinez, MIT Assistant Dean for Fraternities, Sororities, and I/Gs
 - Bob Ferrara, MIT Senior Director for Strategic Planning and Alumni Relations
 - Kathryn Liede, Director of Alumni Relations, MIT Alumni Association
 - Kate Maloney, Assistant Director for Student/Alumni Relations, MIT Alumni Association
 - David Deaton, Regional Leadership Coordinator, Phi Sigma Kappa Headquarters
- At **5pm**, we will have a wine tasting and wine education workshop presented by the **Wine Gallery Kenmore Square** (www.wine-gallery.com). Guests welcome!
- At **6pm** an amazing **home-cooked meal** from Phi Sig's "Iron Chefs." As you have read in *The Omicronicle*, the Chapter has a renewed emphasis on meal quality in its recently renovated kitchen that you have to taste to believe. Guests welcome and vegetarian entrees available.

Of course the meeting will also feature reports of the accomplishments and goals of the Alumni Association and Chapter, presentation of our annual scholarships, tours of the latest House renovations, introduction of the 14 new pledges, and a chance to relax and get reacquainted with your brothers.

For more information go to phisigmakappa.com/alumni, email omisee@mit.edu, or call 617-615-6362.

Thanks, and hope to see you there!

Fraternally,
Joseph McMahon
Joe McMahon '85
Alumni Association Secretary

P.S. Can't make it this year? Please email or mail a message for your brothers to be read at the meeting. And, of course, contributions to The Shield are always welcome!

Alumni Meeting

Saturday, November 6, 2010



3pm Annual Meeting
5pm Wine Tasting Wine Gallery Kenmore Square
6pm Dinner *Guests welcome!*

RSVP: phisigmakappa.com/alumni/psk

487 Commonwealth Ave, Boston • 617-615-6362
phisig@mit.edu • phisigmakappa.com/alumni

Alumni Calendar

• 2010 •

Sat Oct 16	MIT Family Weekend
Fri Oct 22	MIT Alumni Leadership Conf.
Sat Oct 23	Head of the Charles Regatta
Sat Nov 6	Annual Meeting & Dinner
• 2011 •	
Jan-Jun	MIT150 Sesquicentennial
Tue Mar 15	ΦΣΚ Founders Day
Mon Apr 18	Boston Marathon Day
Fri Jun 3	MIT Tech Reunions
Mon Jul 4	Esplanade Concert & Fireworks
Thu Aug 4	ΦΣΚ Convention New Orleans
Fri Sep 2	MIT Rush Week

Details at phisigmakappa.com/alumni

The fall mailing prior to the annual alumni meeting included a cover letter, the minutes from last year's meeting, and a special insert with a calendar of events. All correspondence with alumni stresses the events calendar and the website.

In March we mail a post card reminder to all alumni of the upcoming events for the year.

Phi Sigma Kappa • Omicron Chapter

2011 ALUMNI CALENDAR

More information and RSVP at phisigmakappa.com/alumni

Sun Apr 10	MIT150 Convocation
Noon	Meet at Phi Sig
2pm	Convocation at Boston Convention Center
6pm	Dinner & Chapter Meeting at Phi Sig
Sat Apr 16-18	Boston Marathon Weekend
Noon Sat	India Quality Luncheon at Phi Sig
6pm Sat	Boston Beer Summit at Park Plaza Castle
2pm Sun	Pick-Up Sports (odds vs. evens class years)
10am Mon	Boston Marathon Cookout
Sat Apr 30	MIT150 Open House
10am-6pm	Phi Sig Open House
11am-4pm	Campus Open House
Thu Jun 2-4	MIT Tech Reunions
4pm Fri	Phi Sig Open House
Mon Jul 4	Boston Pops Esplanade Concert & Fireworks
Wed Aug 3-6	PSK National Convention New Orleans
Sat Sep 3-10	Rush Week
Fri Sep 16-17	MIT Alumni Leadership Conference
Fri Oct 14-16	MIT Family Weekend
5pm Sat	Phi Sig Open House & Reception
Sat Oct 22-23	Head of the Charles Regatta
Sat Nov 5	Annual Alumni Meeting & Dinner
3pm	Alumni Association Annual Meeting
5pm	Wine Tasting & Dinner

2011 Reunion Classes
'61 ('50'), '66, '71, '76, '81,
'86 ('25'), '91, '96, '01, & '06

Postcard mailed in February 2011 to the 96% of our alumni for which we have good addresses.

Regular emails are sent to all or specific groups of alumni. All emails solicit news for AlumNotes in *3RDegree* and encourage alumni to check our website for the latest news.

- To the entire database
 - Announcement of the Annual Alumni Meeting
 - Yearly calendar of events
- To specific classes
 - Information on registering for and attending this year's Tech Reunions and Phi Sig open house. This goes out in early April.
- To local alumni
 - Invitations to attend initiation
 - Requests to help with Rush Week
 - Reminders about other Boston events such as Family Weekend, Boston Marathon Weekend, and Independence Day
 - This year we have been sending information on MIT150 and in the fall we will begin sending information on the MIT Alumni Leadership Conference in September.

The undergraduate brothers are also working to collect information about the Chapter's history. Up until the 1950s there was an officer position entitled 'Chapter Historian' who would note and collect stories or anything of note so that it could be preserved for future generations of Phi Sigs. But after the 1950s the records we have stop. In order to try and learn more about our history in the years from the 1950s to the present, officers have been contacting alumni via email. By contacting these alumni we hope to make them feel more connected to the house and the current undergraduates. It is also a fantastic way for us to initiate contact and create better relationships with alumni who have not interacted with the house for many years. Our Secretary last year spearheaded this effort, and below is an example of the emails he would send out to alumni in order to reconnect with them and try to collect pieces of our house's history.

August 30, 2010
Donald Jenkins 48 Mitchell Grant Way Bedford, MA 01730

Donald,

Please find a copy of the Fall 2009 and Summer 2010 Omicronicle/*3RDegree* enclosed. I am proud to say that Phi Sig is currently in a period of tremendous strength on campus with 17 eager new members and a very positive outlook for this year's upcoming rush. The physical house, as well, has never looked better and I encourage you to stop by any time for a tour of your old home here.

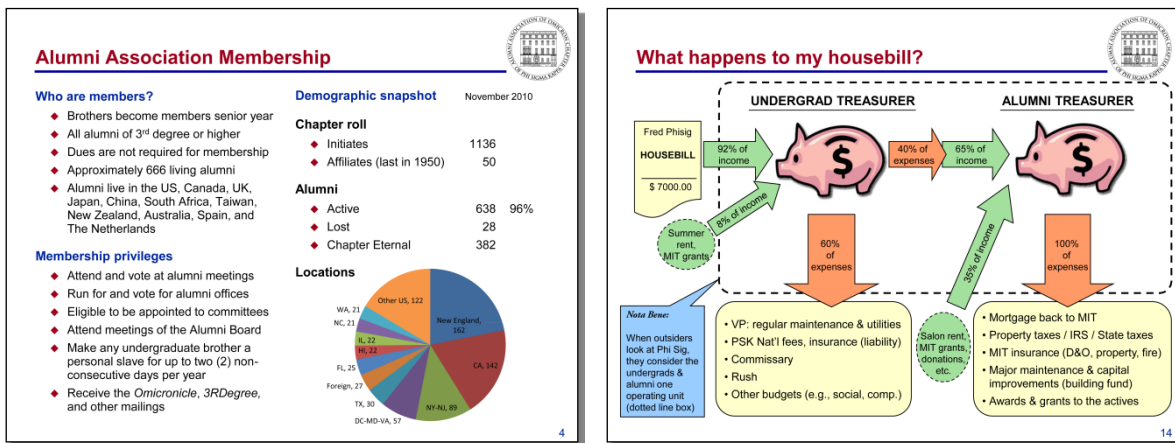
Moreover, as preserving Phi Sig history is increasingly becoming a priority, we would be very grateful to you for any photographs, stories, media, or general information you could provide us from your time here. As of last fall, we have redesigned the basement to include a great many framed photographs from 1902 to the present. Anything you could provide us with would be a big help. Additionally, I would encourage you to peruse our website *psk.mit.edu* to get a sense of the house presently. Thank you again for your interest.

Yours Fraternaly,
Jean Alexander Otrajki '11

9. How do you develop, improve, setup and/or pass on your program from year to year?

To pass information along and ensure the preservation of our successes, Phi Sigma Kappa relies on our officer training programs, the continuity provided by our alumni advisors, and officer bibles. Our Alumni Advisor Joe McMahon is an invaluable asset to the maintenance and betterment of our Alumni relations. His involvement and guidance have created a healthy environment for the free flow of ideas, so that our program can experiment with these ideas and build to our existing program. This environment was critical for the development and the continued growth of our Alumni-Brother Mentoring program that was mentioned earlier.

Our Chapter also produces an introduction to the Alumni Association of Omicron Chapter for all of the alumni, titled the 'Alumni Association 101,' previously mentioned in question 3. This is useful for educating the undergraduates and the alumni about the alumni association. As Chapter advisor, Joe McMahon gives a presentation about the 'Alumni Association 101' to all of the new members at one of their regular meetings during the fall semester. A copy of this presentation is available on our website at http://alumweb.mit.edu/upload/PSK/AlumniAssociation101-2010_41191.pdf.



Excerpts from Alumni Association 101.

Another way in which our Advisor helps with sustaining our program is with officer transitions. Joe makes sure that after our elections the newly elected officers meet with the old officers and discuss what their goals for the semester were, how far along they are in completing those goals, and what are the next steps to take to complete them. This way the new officers are on the same page as the old officers and the transition does not hamper our progress in completing projects.

In order to improve our program we elect new officers to our Executive Board every semester. This prevents stagnation and allows for new ideas to be introduced, discussed, and if beneficial and viable, to be introduced to the program to make it better. In addition to electing new officers each semester to sustain our alumni relations, all of the major officers have assistant officers to allow them to train the future Executive Board. In addition to this formal program, previous officers consistently offer advice about how to improve the position.

Appendix A: MIT ALUMNI ASSOCIATION VOLUNTEERS FROM PHI SIGMA KAPPA

Alumni Brothers that Have Served within the Past Year

- 96 alumni serving in 143 capacities.
- This list does not include alumni serving as volunteers for the Chapter (Board members, advisers)
- This is based on information from the MIT Alumni Association on September 23, 2010.
- We are actively encouraging our alumni to volunteer through our newsletters.

Alumnus	Volunteer Group	Role
Clinton H Springer '45	Class Of 1945	Secretary
Clinton H Springer '45	Fund Reunion Gift Committee	Chair
Clinton H Springer '45	Class Reunion Committee	Member
Clinton H Springer '45	Class Of 1945	President
Thomas W Folger '48	Corporation Development Com	Honorary Member
Peter M Saint Germain '48	Natl Business Comm	Member
Peter M Saint Germain '48	Corporation Development Com	Honorary Member
William P Reynolds Sr '49	Institute Advisory Council	Member
Paul E Fleming '50	Club Of San Diego	Secretary
Paul E Fleming '50	Enterprise Forum Of San Diego	CEC - Member
Paul E Fleming '50	Club Of San Diego	Advisor
Robert C Michel '50	Class Of 1950	Webmaster
Robert C Michel '50	Class Of 1950	Co-Webmaster
George E Wetmore '50	Career Advisor Institute	Member
William H Combs '54	Inst Advisory Council	Member
William H Combs '54	Fund Reunion Gift Committee	Member
Prof Paul E Gray '54	Class Of 1954	President
Prof Paul E Gray '54	Corporation Development Com	Honorary Chairman
Prof Paul E Gray '54	Corp Visit Comm	Political Science
Prof Paul E Gray '54	Corp Visit Comm	Nuclear Sci & Engrng
Prof Paul E Gray '54	Public Service Center	Leadership Council
Prof Paul E Gray '54	Mit Corporation	Co-Chairperson
Prof Paul E Gray '54	Fund Reunion Gift Committee	Life Member Emeritus
Prof Paul E Gray '54	Class Reunion Committee	Committee Member
Prof Paul E Gray '54	Class Of 1954	Member
Prof Paul E Gray '54	Class Of 1954	President Emeritus
Bernard J Klim '55	Club Of Southeastern Massachusetts	Director
William C Salmon '57	Club Of Washington Dc	Treasurer
William C Salmon '57	Class Of 1957	Vice President
Melvin D Platte '59	Class Reunion Committee	Member
William J Bisson '60	Club Of Maine	Secretary
William J Bisson '60	Club Of Maine	Vice President
Dr Daniel G Oliver '60	Educational Council	Regional Chair
Dr Daniel G Oliver '60	Club Of San Diego	Educational Council Representative
Dr George C Selfridge Jr '61	Fund Reunion Gift Committee	Member
Dr John H Sununu '61	Corp Visit Comm	Civil & Env Eng
William D Bloebaum Jr '62	Career Advisor Institute	Member
William D Bloebaum Jr '62	Fund 1962	Class Agent
Stephen J Murdoch '62	Club Of South Texas	Treasurer
Jim K Omura '62	Undergraduate Practice	Opportunities Pro
Erik V Pedersen '62	Class Of 1962	Mentor
Jon C Hanson '65	Educational Council	Treasurer
William E Morgan '65	Fund Reunion Gift Committee	Education Council Representative
Ronald Gomes-Casseres '67	Educational Council	Member
James A Swanson '67	Class Of 1967	Member
Robert M Kiburz '68	Alumni Engagement	Venture Mentoring Svc
Larry E Rosenberger '68	Career Advisor Institute	Member
Dr Robert D Shull '68	Educational Council	Member
Dr Robert D Shull '68	Career Advisor Institute	Member
Michael P Bruce-Lockhart '69	Educational Council	Member
Duane E Shinnick '70	Educational Council	Educational Council Representative

William W Watson 3D '71	Career Advisor Institute Career Asst. Nt	Member
Ted B Trueblood '72	Educational Council	Member
Vernon E Altman '73	Corp Visit Comm Eng Systems Div	
Vernon E Altman '73	Corp Visit Comm Eng Systems Div	
Eugene Y Chang '76	Fund 1976	WBRS Class Agent
Dr Samuel D Gasster '77	Fund 1977	WBRS Class Agent
Michael Gordon '78	Career Advisor Institute Career Asst. Nt	
Emerson T Knowles '79	Career Advisor Institute Career Asst. Nt	Member
Stephen H Liang '81	Educational Council	Educational Council Representative
Duane T Nakahata '81	Educational Council	Education Council Representative
Mark W Niemer MD '81	Educational Council	Member
Mark W Niemer MD '81	Fund Reunion Gift Committee	Member
Lloyd M Bloom '82	Career Advisor Institute Career Asst. Nt	Member
J Patrick Kinney '82	Educational Council	Member
J Patrick Kinney '82	Class Of 1982	Treasurer
Donald W Gillies '84	Career Advisor Institute Career Asst. Nt	Member
Jeffrey L Goodman '84	Career Advisor Institute Career Asst. Nt	Member
Jeffrey L Goodman '84	Class Of 1984	President
Jeffrey L Goodman '84	Fund Reunion Gift Committee	Member
Jeffrey L Goodman '84	Class Reunion Committee	Member
Chun-tsao Huang '84	Educational Council	Educational Council Representative
Michael J Wilt '84	Career Advisor Institute Career Asst. Nt	
David L Fung '85	Educational Council	Member
David L Fung '85	Class Of 1985	Treasurer
David L Fung '85	Career Advisor Institute Career Asst. Nt	Member
David L Fung '85	Class Reunion Committee	Member
David L Fung '85	Fund Reunion Gift Committee	Member
David L Fung '85	Alumni Fund Board	Member
James M Prusko '86	Class Reunion Committee	Member
James M Prusko '86	Fund Reunion Gift Committee	Member
Wade T Shimoda '86	Educational Council	Member
Carl Tung '86	Class Of 1986	President
Carl Tung '86	Educational Council	Member
Carl Tung '86	Class Reunion Committee	Co-Chair
John W Fearnside '87	Career Advisor Institute Career Asst. Nt	Member
John G Hancock '87	Educational Council	Member
Dr Gregory T Martin '88	Alumni Engagement Venture Mentoring Svc	Mentor
Edward D Reiskin '88	Student Alumni Externship Program	Externship Sponsor
Dr George C Chacko '89	Educational Council	Educational Council Representative
Vittal K Vasista '89	Class Reunion Committee	Member
Roger J A Chen '91	Career Advisor Institute Career Asst. Nt	Member
Raymond T Klann '91	Educational Council	Member
Peter F Stewart '91	Career Advisor Institute Career Asst. Nt	Member
Ali Alavi '93	Career Advisor Institute Career Asst. Nt	Member
Alok K Deo '93	Career Advisor Institute Career Asst. Nt	Member
Edward L Harris '93	Career Advisor Institute Career Asst. Nt	Member
Dewey M Sasser '93	Educational Council	Member
Cliff B. Schmidt '93	Student Alumni Externship Program	
David H Hijirida '94	Educational Council	Member
Thomas S Doyle '95	Class Reunion Committee	Member
Jock T Jones '95	Fund Reunion Gift Committee	Member
Jock T Jones '95	Class Reunion Committee	Reunion Row Captain
Scott T Keller '95	Undergraduate Practice Opportunities Pro	Mentor
Daniel T Kong '95	Educational Council	Member
Daniel T Kong '95	Career Advisor Institute Career Asst. Nt	Member
Wayne Lam '95	Career Advisor Institute Career Asst. Nt	Member
Gregory Y Y Dunn '96	Career Advisor Institute Career Asst. Nt	
Gregory Y Y Dunn '96	Educational Council	Member
Mark L Neri '97	Career Advisor Institute Career Asst. Nt	Member
Paul K Tan '97	Educational Council	Member
Paul K Tan '97	Club Of Hawaii	VP, Communications
Paul K Tan '97	Club Of Hawaii	Webmaster
Robert Dowling Lentz '98	Fund Daper Solicitation	Crew Solicitor
Robert Dowling Lentz '98	Mit Crew Alumni Association (Mitcaa)	Board Member

Douglas C MacIvor '98	Career Advisor Institute Career Asst. Nt	Member
Jason W Politi '98	Fund 1998	Participation Agent
Joseph A Croswell '99	Career Advisor Institute Career Asst. Nt	Member
Karsten August Kallevig '99	Mit10 Class Gift Committee	Member
Karsten August Kallevig '99	Fund Reunion Gift Committee	Member
Jeb E Keiper '99	Educational Council	Educational Council Representative
Paul T Czerniak '00	Educational Council	Member
Andrew E Zupnick '00	Educational Council	Educational Council Representative
Eric M Lau '01	Career Advisor Institute Career Asst. Nt	Member
Sean J Montgomery '01	Educational Council	Member
Stephen W Harsany '03	Educational Council	Member
Stephen W Harsany '03	Student Alumni Externship Program	
Stephen W Harsany '03	Student Alumni Externship Program	Externship Sponsor
Robert W Ko '03	Educational Council	Member
Christopher J Emig '04	Educational Council	Educational Council Representative
Nathan F Hanagami '04	Student Alumni Externship Program	
Nathan F Hanagami '04	Student Alumni Externship Program	Externship Sponsor
James R Warren '04	Educational Council	Member
James R Warren '04	Club Of Northeast Ohio	VP, Membership
Austin K Neudecker '05	Career Advisor Institute Career Asst. Nt	Member
Austin K Neudecker '05	Educational Council	Member
Jorge A Noble '05	Educational Council	Member
Jorge A Noble '05	Class Of 2005	Member At Large
Neal Arvind Vachhani '05	Career Advisor Institute Career Asst. Nt	Member
Shiva Viswanathan '05	Career Advisor Institute Career Asst. Nt	Member
Daniel S Eads '08	Mit10 Class Gift Committee	Member
Paul M Hoffman '08	Educational Council	Education Council Representative
Shiliang Tang '08	Career Advisor Institute Career Asst. Nt	Member
Michael F Melgar '10	Educational Council	Educational Council Representative

Thank you for submitting a D. Reid Weedon Alumni/ae Award Application! Your continued efforts for your chapter and its alumni/ae are greatly appreciated.