



IT HAPPENED IN 1964

NOTABLE:

- Popular songs: “I Want to Hold Your Hand” and “Can’t Buy Me Love,” The Beatles; “Baby Love,” The Supremes, “There, I’ve Said It Again,” Bobby Vinton.
- The Ford Mustang makes its debut starting a trend in “muscle” cars. Soon to follow: the Chevy Camaro, Pontiac Firebird and Plymouth Barracuda.
- The Beatles appear on “The Ed Sullivan Show.”
- Television show debuts: “The Man from U.N.C.L.E.,” “The Addams Family,” “Peyton Place,” “Voyage to the Bottom of the Sea.”
- Popular movies: “Goldfinger,” “Mary Poppins,” “The Pink Panther,” “A Hard Day’s Night.”

COST OF LIVING:

- The cost of first class postage is 5¢.
- A carton of regular cigarettes was \$2.44.
- The Oldsmobile 4-4-2 Hardtop sold for \$2,898.00.
- The average cost of a gallon of gasoline is 30¢.

SPORTS:

- The St. Louis Cardinals win the World Series defeating the New York Yankees in seven games.
- At the Summer Olympics in Tokyo, Japan, the U. S. wins 36 gold medals.
- The Cleveland Browns defeat the Baltimore Colts, 27-0, for the NFL title.
- Speedskater Terry McDermott wins the only gold medal for the U. S. at the Winter Olympics in Innsbruck, Austria.

HEADLINES:

- The Warren Commission reports that Oswald acted alone in the 1963 assassination of President John F. Kennedy.
- Jack Ruby is convicted of the murder of Lee Harvey Oswald.
- Lyndon B. Johnson is elected as U. S. president and Hubert H. Humphrey as vice president.
- Nikita Khrushchev is ousted as premier of the Soviet Union.
- The World’s Fair opens in New York City.