



IT HAPPENED IN 1954

NOTABLE:

- Popular songs: “Little Things Mean A Lot,” Kitty Kallen; “Sh-Boom,” Crew Cuts; “Mr. Sandman,” Chordettes; “That’s Amore,” Dean Martin; “Papa Loves Mambo,” Perry Como.
- Steve Allen hosts NBC television’s “The Tonight Show.”
- The first issue of “Sports Illustrated” is published.
- Work begins on the St. Lawrence Seaway.
- Popular movies: “On the Waterfront,” “The Bridges of Toki-Ri,” “The Caine Mutiny,” “Dial M for Murder,” “A Star is Born.”
- Work begins on the St. Lawrence Seaway.

COST OF LIVING:

- The cost of first class postage is 3¢.
- A carton of cigarettes costs \$1.94.
- One pound of coffee sells for \$1.35.
- A six-pack of 12-ounce bottles of Pepsi Cola is 39¢.

SPORTS:

- The New York Giants sweep the Cleveland Indians to win the World Series.
- The Cleveland Browns defeat the Detroit Lions, 56-10, to win the NFL title.
- The National Basketball Association adopts the 24-second clock to speed up the game.

HEADLINES:

- Ground is broken in Pittsburgh for the first atomic power plant.
- Inoculation of school children against polio begins by Dr. Jonas Salk, developer of the serum.
- In televised hearings, Sen. Joseph McCarthy tries to prove Communist infiltration in the U. S. military.
- President Eisenhower announces the explosion of the first hydrogen bomb.